

RAISE IT UP T21

RAISING THE SALE AGE FOR TOBACCO PRODUCTS TO 21 TO IMPROVE PUBLIC HEALTH!



Tobacco use remains the leading cause of preventable death in the United States.



National data shows that about 95 percent of adult smokers begin smoking before they turn 21, and a substantial number of smokers start even younger—about 80 percent of adult smokers first tried smoking before age 18.



The ages of 18 to 21 are a critical period when many smokers move from experimental smoking to regular, daily use.



Three out of four American adults, including a majority of Michigan residents, favor making 21 the minimum age of sale for all tobacco products.

\$4.59 billion → Annual health care costs in Michigan directly caused by smoking

\$1.36 billion → Medicaid costs caused by smoking in Michigan

\$1,022 per household → Residents' state & federal tax burden from smoking-caused government expenditures

\$4.78 billion → Smoking-caused productivity losses in Michigan



American Heart Association®

life is why®