

Tobacco Free Michigan Presents: 2018 Tobacco Issues Conference

*Uniting Efforts to Address
Disparities*

Sunday, April 22

4:00 - 6:00, Registration Desk Open

Monday, April 23

7:30 - 4:00, Registration & Vendor
Booths Open

7:30 - 8:30, Breakfast

8:30 - 4:00, Educational Sessions

Tuesday, April 24

7:30 - 4:00, Registration Desk Open

7:30 - 2:45 Vendor Booths Open

7:30 - 8:30, Breakfast

8:30 - 3:15, Educational Sessions

3:15 - 3:30 Evaluation & CEU's
Processed

**April 23 & 24
Holiday Inn &
Conference
Center**

939 3rd Street
Muskegon,
MI 49440



1

Conference Registration, \$155 for TFM Members, \$205 for non members

2

Room Reservations \$99 plus tax

Call: 231-722-0100 X 3 and ask for the Tobacco Issues Conference group block

MCBAP Prevention and Social Work CEU's Pending

Questions? Kim Thalison: kthalison@eatonresa.org, 517-541-8711

Agenda & Educational Topics

Sunday, April 22, 2018:

4:00 - 6:00 PM: Registration Desk Open

Monday, April 23, 2018:

7:30 - 4:00 PM: Registration Desk Open; Vendor Booths Open

7:30 - 8:30 AM: Breakfast

8:30 - 9:00 AM: Opening Remarks/Housekeeping

9:00 - 10:30 AM: Plenary, The Course of Tobacco Control - A National Network's Perspective

10:30 - 10:45 AM: Break

10:45 - 12:00 PM: Breakout Sessions: #1: Tobacco Prevention Funding in Michigan, #2, Understanding the Intersecting Barriers People Living with HIV Face to Help them Navigate the Process, #3, Round-table Discussion: Promoting Tobacco Dependence Treatment in the Healthcare Setting

12:00 - 1:00 PM: Lunch

1:00 - 2:30 PM: Plenary, Social Justice and Tobacco Control: Impact on Under-served Populations

2:30 - 2:45 PM: Break

2:45 - 4:00 PM: Breakout Sessions: #4, Tobacco Prevention Funding in Michigan (repeat session), #5, LGBT Youth: For the Health of It, #6, Be Hookah Free: Developing a Mobile App to Promote Hookah Cessation

Tuesday, April 24:

7:30 - 2:45 PM: Vendor Booths Open

7:30 - 8:30 AM: Registration Desk Open; Vendor Booths Open

7:30 - 8:30 AM: Breakfast

8:30 - 10:00 AM: Plenary, Store Assessments and Mapping as Evidence for Policy Change

10:00 - 10:15 AM: Break/Check Out

10:15 - 11:30 AM: Breakout Sessions: #7, Coalitionsgoviral, #8, Making the Most of Prevention Funding: Effective Prevention and the New Michigan Model for Health 7/8 Tobacco Module, #9, Tobacco Prevention in Communities of Color: Learning from the Experience of the Michigan Multicultural Network

11:30 - 12:30 PM: Lunch

12:30 - 1:45 PM: Breakout Sessions: #10, Youth Engagement in Point of Sale Tobacco Control, #11, Building and Leveraging Essential Allies in Tobacco Control, #12, A Tobacco Cessation Counseling Training Program

1:45 - 2:00 PM: Break

2:00 - 3:15 PM: Breakout Sessions: #13, Using Quality Improvement Methods to Implement Tobacco Reduction/Cessation Programs, #14, Client Panel: Bridging the Gap, #15, Meeting People Where They're At: Using a Stage Approach to Facilitate Engagement

3:15 - 3:30 PM: Evaluations and CEU Signing