

# Communicating the Impact and Value of Local Public Health in Michigan



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Health Analyst



**Barry-Eaton District  
Health Department**  
Be Active • Be Safe • Be Healthy

Michigan Premier Public Health Conference  
October 10, 2018

# Project Partners and Consultants



# Session Preview

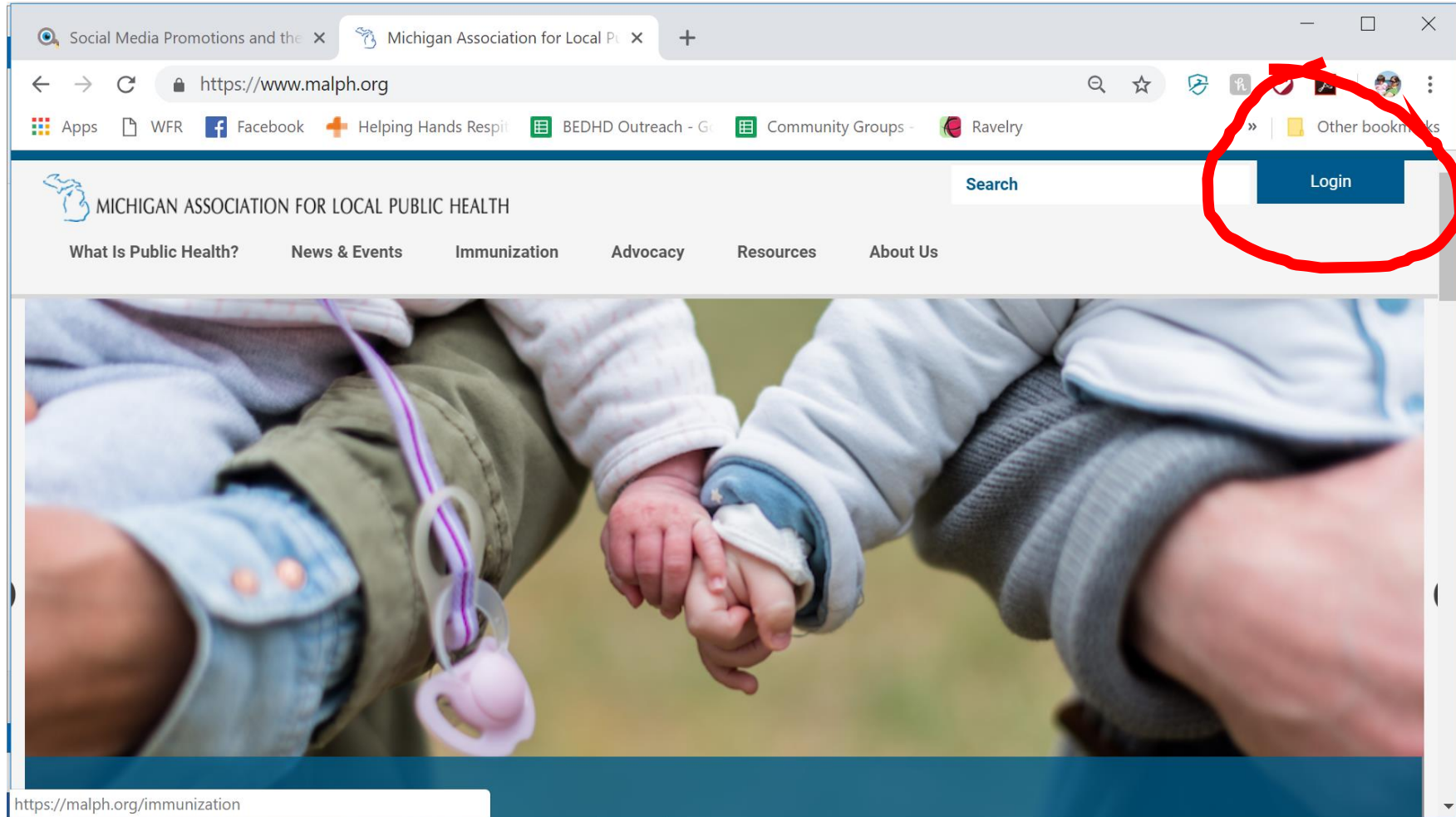
- Local Public Health Services Inventory
  - Survey and Data
  - Tableau Dashboard!
- Intro to Data Visualization and Message Framing
- Program Impact Reports
  - Local (BEDHD)
  - State (ready for advocacy)
  - Activity
- Supportive Resources
- Next Steps

# What is the Local Public Health Inventory?

- In 2016 and 2017, through funding from the State of Michigan, the Barry-Eaton District Health Department worked with Public Sector Consultants to survey all local public health departments (LHDs) about their services and capacities in order to support LHDs interested in cross-jurisdictional sharing opportunities.
- The survey was originally sent out in 2016 and was revised and expanded and sent out again in 2017.
- The survey captured each LHD's administrative information, services and supports offered, and individual staffing make-up. Full survey results were provided to all LHD health officers in a filterable Excel document.

# How to access the LHD Services and Staffing Inventory Excel Files

# www.malph.org



# Health Officer Logs In

The screenshot shows a web browser window with the URL <https://www.malph.org/user>. The page title is "User account | Michigan Association for Local Public Health". The header includes the MALPH logo, a search bar, and a "Login" button. The navigation menu includes links for "What Is Public Health?", "News & Events", "Immune", "Advocacy", "Resources", and "About Us".

The "Quick Links" sidebar on the left contains the following items:

- Board Access
- Directory
- Jobs
- Calendar
- Forums
- Roadmap to Health

The "User account" section on the right contains the following elements:

- Breadcrumbs: [Home](#) > [User account](#)
- Links: [Log in](#) and [Request new password](#)
- Form fields:
  - Username \* (with a blue eye icon for visibility toggle)
  - Password \* (with a blue eye icon for visibility toggle)
- Log in button: A blue button with a white arrow icon and the text "Log in".

A red line is drawn across the page, starting from the "Log in" link in the "Quick Links" sidebar and ending at the "Log in" button on the login form.

# Survey Results – Excel Files

The screenshot shows a web browser window with the URL <https://www.malph.org/node/207>. The browser's address bar and tabs are visible at the top. The website header includes the MALPH logo and navigation links: What Is Public Health?, News & Events, Immunization, Advocacy, Resources, and About Us. A search bar and a Logout button are also present. The main content area is titled 'Board Resources' and includes a breadcrumb trail: Home > About Us > Board Members > Board Resources. Below this, there is a section for 'Resources' with a sub-section for 'General Resources' listing various documents like Bylaws, Committees, and Strategic Plans. On the left side, a vertical sidebar menu lists several categories, with 'Board Resources' highlighted by a red circle and a red arrow pointing to it.

Document.i4 x Board Resources | Michigan Asso x +

https://www.malph.org/node/207

Apps WFR Facebook Helping Hands Respit BEDHD Outreach - G Community Groups - Ravelry Login - Powered by S Other bookmarks

MICHIGAN ASSOCIATION FOR LOCAL PUBLIC HEALTH

Search Logout

What Is Public Health? News & Events Immunization Advocacy Resources **About Us**

**Mission & Overview**

Executive Committee

Staff

Resolutions

**Board Members**

**Board Resources**

LPH Job Descriptions

LHD Services and Supports Inventory

LHD Annual Reports

Committees

**Board Resources**

Home > About Us > Board Members > Board Resources

**Resources**

**General Resources**

MALPH's Bylaws

Committees

Executive Committee

Lead and Copper Rule Summary February 2018

PHAC Final Report

Strategic Plan- Map

Strategic Plan-Summary

Strategic Plan-Outline

Strategic Plan-Preliminary Survey of Priorities

MALPH MAPPB Marijuana Policy Statement

Document.i4

Board Resources | Michigan Asso

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Apps WFR Facebook Helping Hands Respit BEDHD Outreach - G Community Groups - Ravelry Login - Powered by S » Other bookmarks


Board Access

Directory

Jobs

Calendar

Forums

Roadmap to Health

Health Officer Goals and Department Progress- MMDHD

### Emerging Public Health Resources

Recreational Marijuana Resolutions  
Marijuana Legalization Resolution- Final  
Influenza- MMDHD Parent Letter

### Governor's Budget Presentation

Press Release FY19  
InfoGraphic Education  
InfoGraphic Roads  
InfoGraphic Tax Cuts

### LHD Services Inventory

LHD Services Inventory- Excel Spreadsheet  
LHD Staffing Inventory- Excel Spreadsheet

### Grants

#### CJS Grant- Medical Directors

Final Project Summary

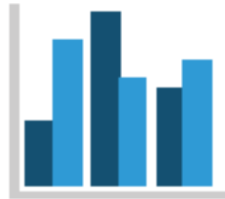
Tour the Services Inventory!

# Challenges...

- The local public health services and staffing inventory is very broad but rather shallow in terms of detailed program information.
- How can we make the inventory easier to use for health departments?
- Perceptions:
  - that the public does not know what we do
  - Legislators do not know what we do
  - State agency workers do not know what we do
- Still...could we, inspired by the variety of programs and services done by local health departments in Michigan, try to communicate the impact that local public health plays?
- How can we use all the tools in our toolbox to make great communications?

# Intro to Visualization and Framing

# Use the right kind of chart for your data



## COMPARE ITEMS

Compare values across different categories.



## STATIC COMPOSITION

Part-to-whole relationship.



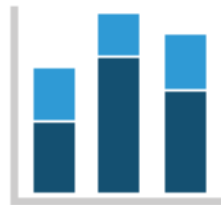
## CORRELATION

Relationship between two or more variables.



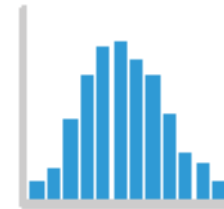
## TIME COMPARISON

Compare changes over a period of time.



## NON-STATIC COMPOSITION

Part-to-whole relationship over time.

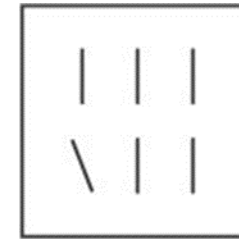


## DISTRIBUTION

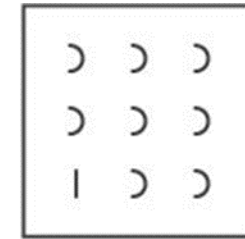
Frequency of values in a data set.

# Pre-attentive Visual Properties

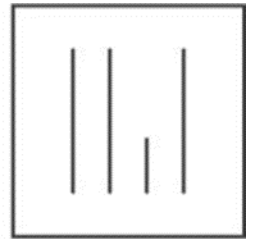
- Color
- Form
- Movement
- Spatial Positioning



Orientation and  
collinearity



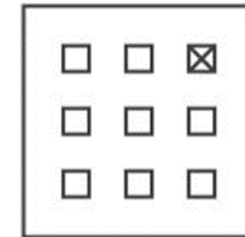
Curvature



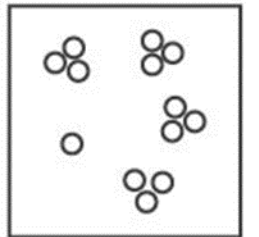
Length



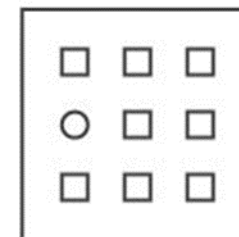
Width



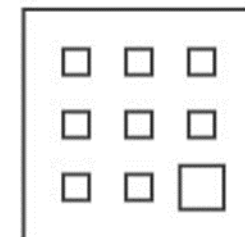
Added marks



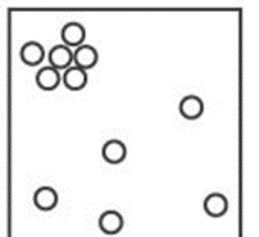
Numerosity



Shapes



Size

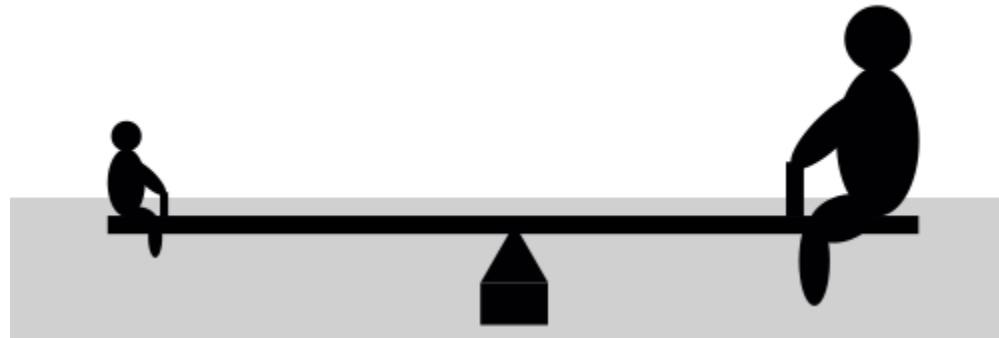
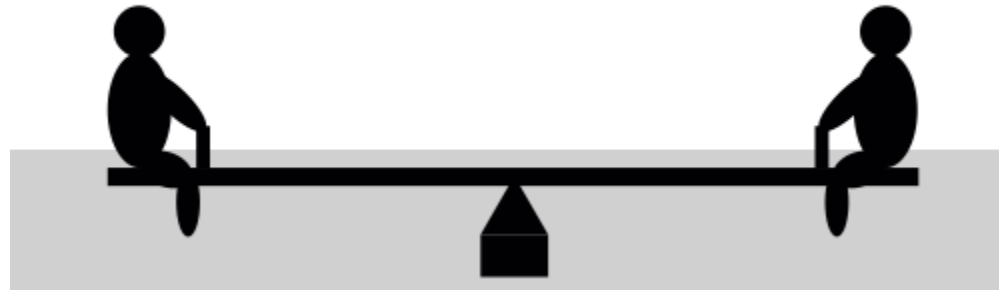


Spatial grouping

# Good design is no accident

- Balance
- Alignment
- Repetition
- Proximity
- Contrast
- Space

# Balance



# Alignment

**ChicGeek**



123 Main St.  
YourTown, ST

(123)456-7890  
chicgeek@email.com

Regina  
Phalanges

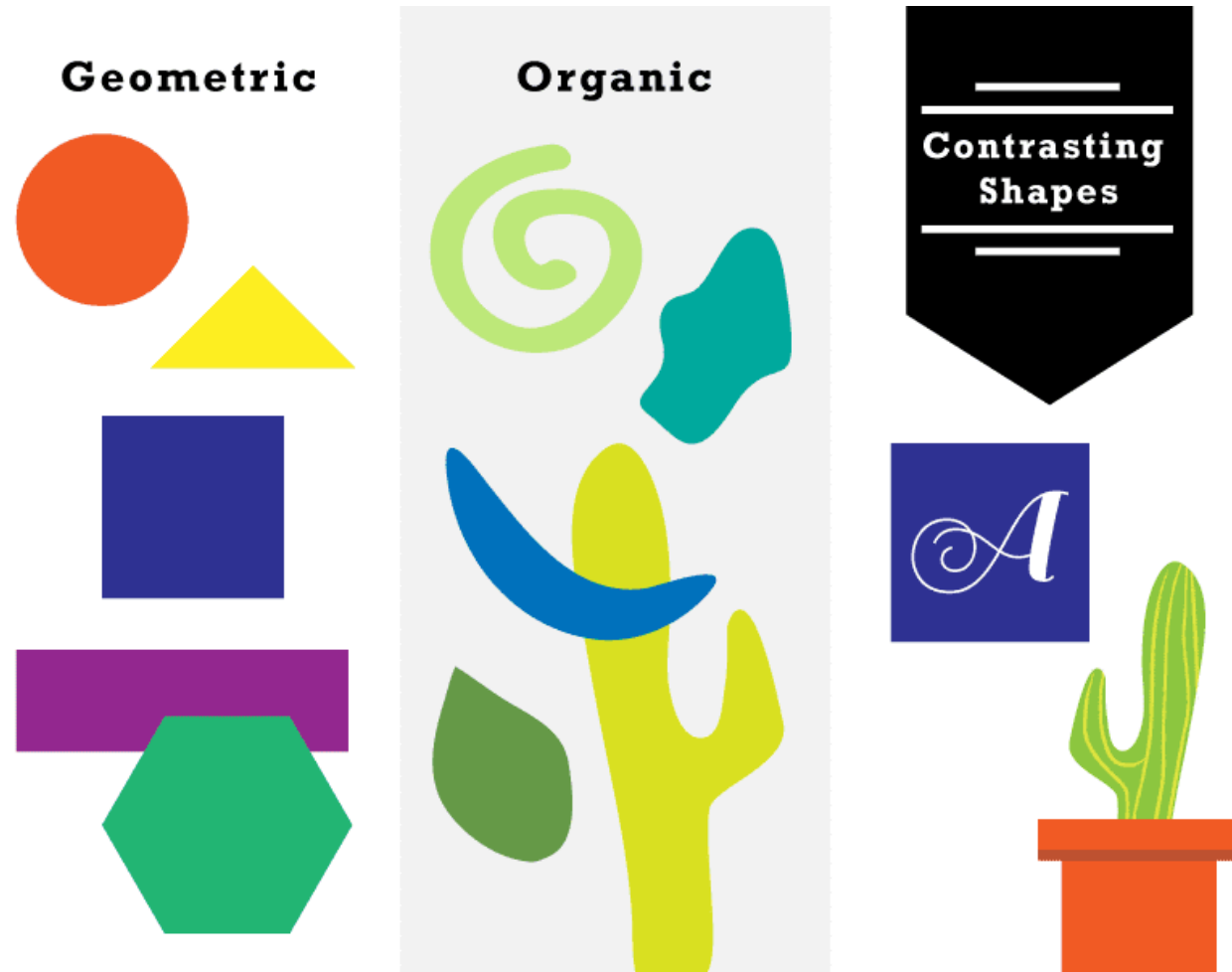
# Repetition



# Proximity




# Contrast



# Space

MacBook

Overview Specs MacBook Store



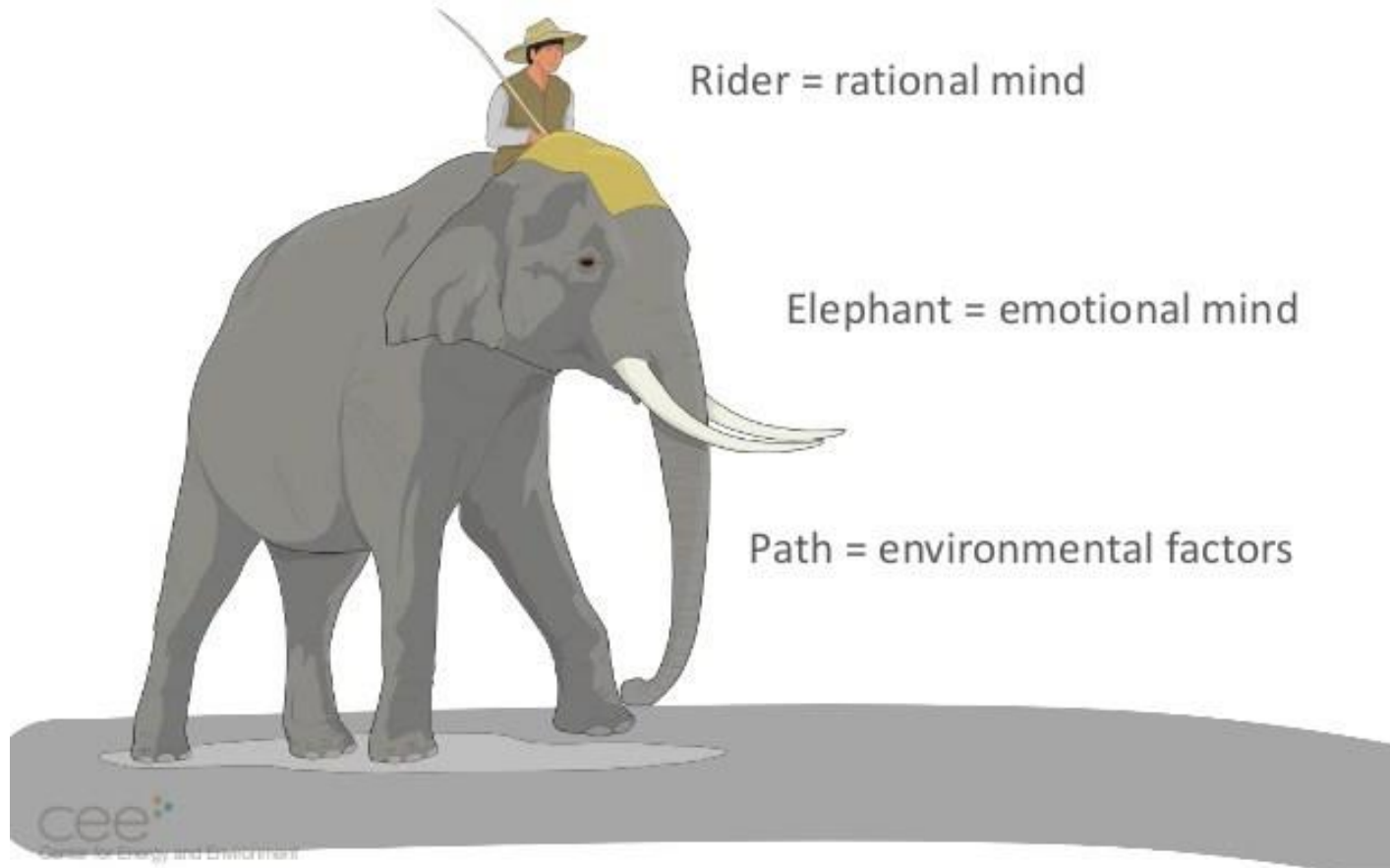
A Retina display that takes everything to the edge.

The moment you open your MacBook, its gorgeous 13-inch Retina display with edge-to-edge glass brings everything into focus. Every photo leaps off the screen in rich, vibrant detail. Over 5 million pixels render each letter with crystal clarity. And it all comes to light on the thinnest Retina display ever on a Mac, meticulously honed to deliver a bold visual experience within an impossibly minimal design.

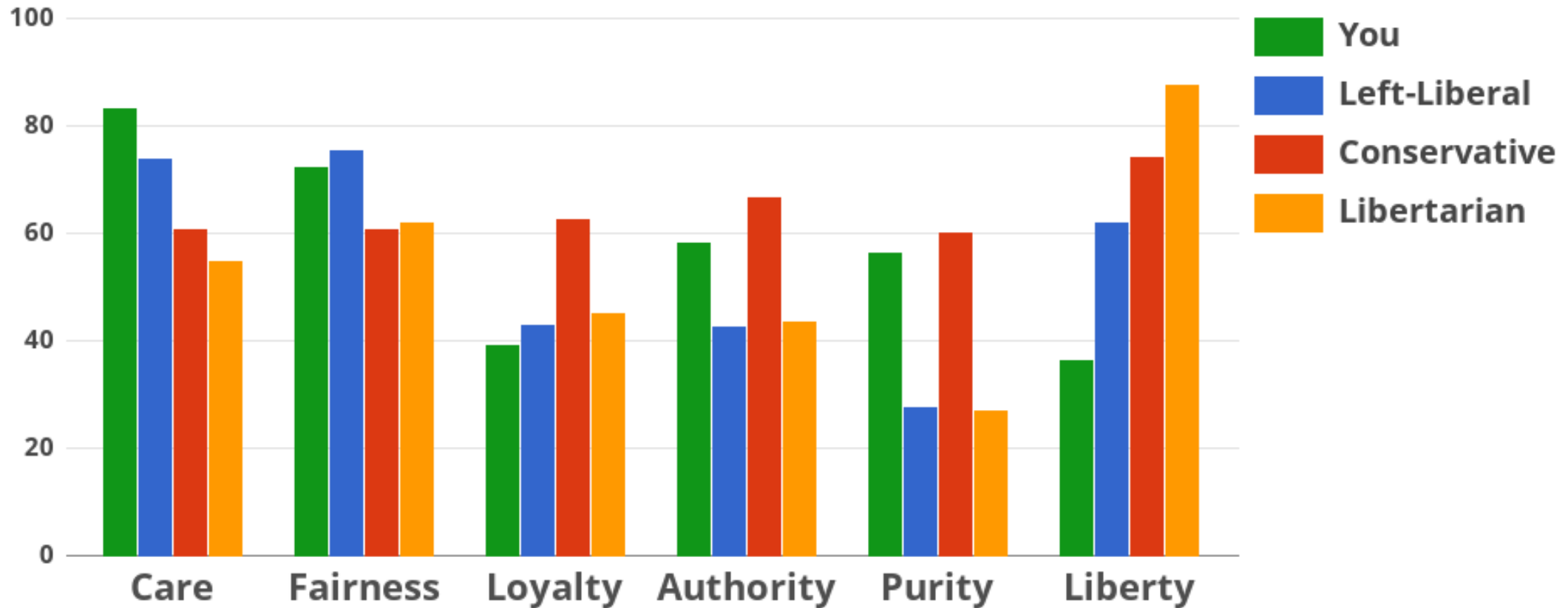
[Learn more about Design >](#)

# But, does the data really matter anyway?

## The elephant metaphor



# Moral Foundations Theory

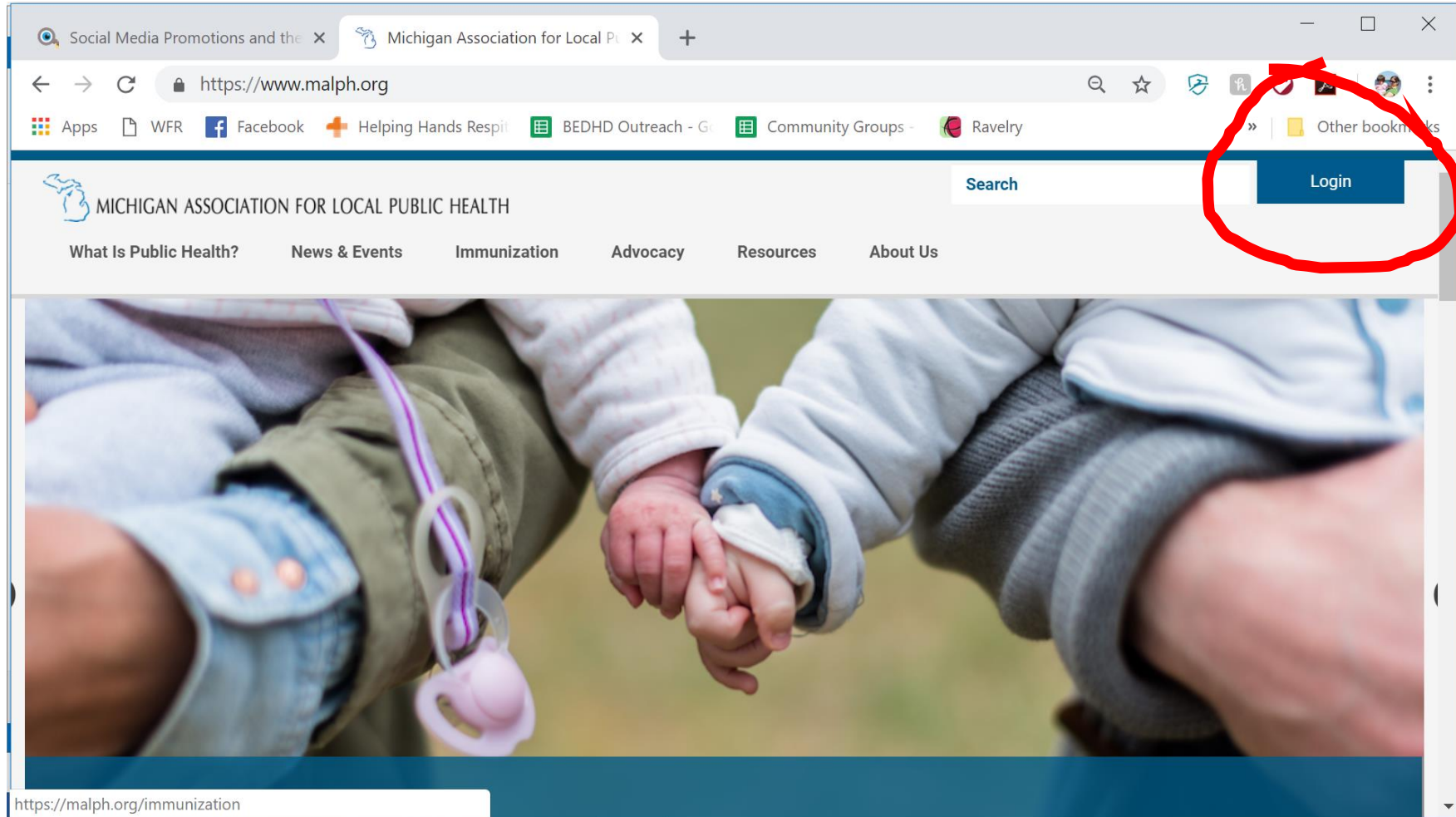


# Framing Messages effectively

- Sanitation, built environments, or food safety and security—receive little attention.
- Messaging about these does not draw clear explanatory chains between their efforts and the positive public consequences of it.
- What might the impact on public thinking be if agency's core messages about environmental health issues were rewritten to highlight the importance of public regulation of industry, guided by partnerships, cooperation, and citizen engagement?
- Substituting a message about how consumers should handle food to avoid foodborne illness with a compelling explanation of how some populations are more affected than others when the food industry isn't properly regulated or inspection agencies aren't adequately funded.

# How to access the Tableau Dashboards

# www.malph.org



# Health Officer Logs In

The screenshot shows a web browser window with the URL <https://www.malph.org/user>. The page title is "User account | Michigan Association for Local Public Health". The main content area is titled "User account" and includes a breadcrumb trail: Home > User account. Below the breadcrumb, there are two tabs: "Log in" (selected) and "Request new password". The "Log in" tab contains two input fields: "Username \*" and "Password \*", both with eye icons for toggling visibility. A blue "Log in" button is located below the password field. On the left sidebar, under the "Quick Links" section, there is a "Log in" link with a user icon, which is highlighted by a red line. The sidebar also includes links for "Board Access", "Directory", "Jobs", "Calendar", "Forums", and "Roadman to Health". The top navigation bar includes a search bar and a "Login" button. The bottom navigation bar includes links for "What Is Public Health?", "News & Events", "Immune", "Advocacy", "Resources", and "About Us".

Quick Links

- Board Access
- Directory
- Jobs
- Calendar
- Forums
- Roadman to Health

User account

Home > User account

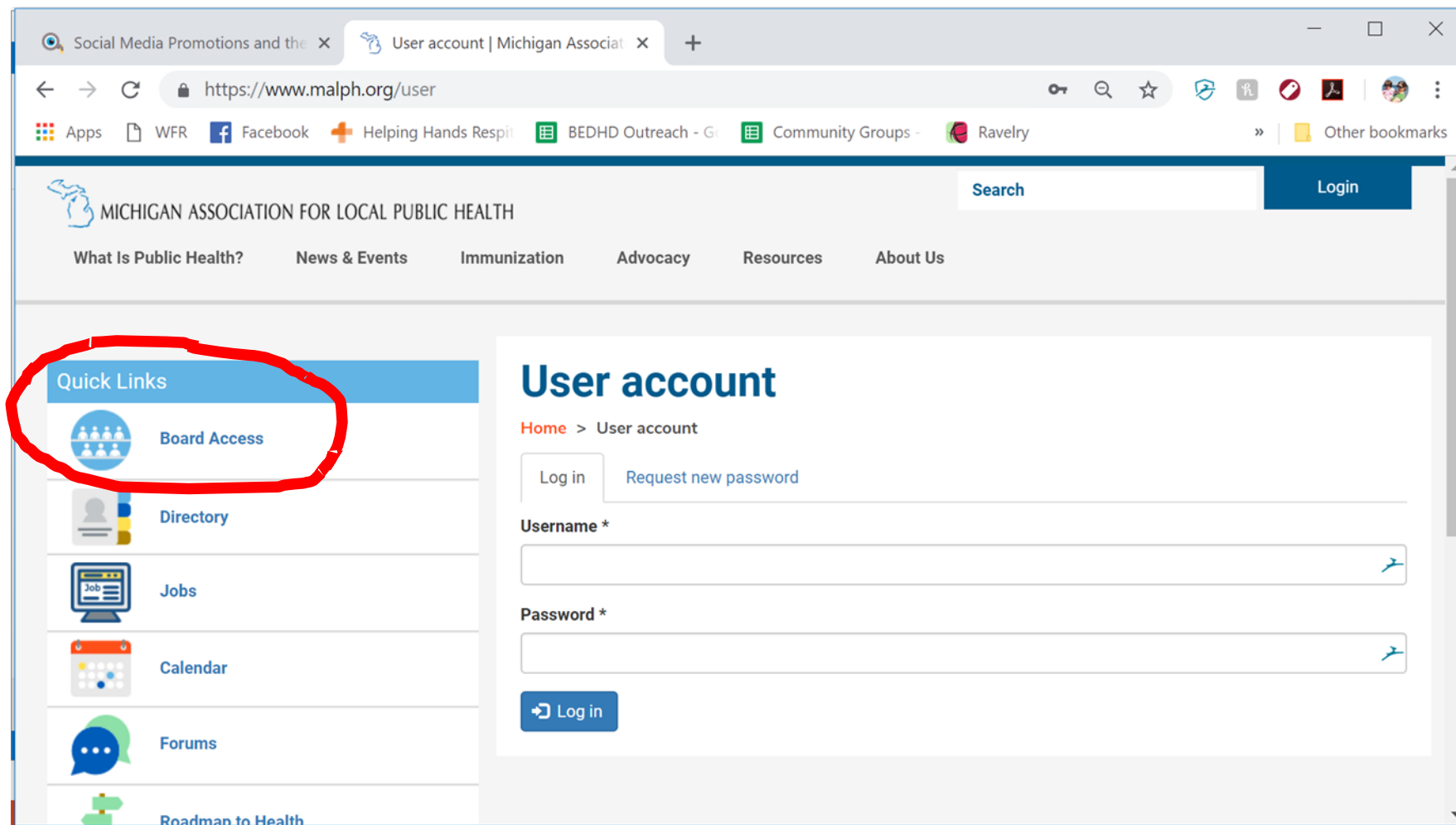
Log in Request new password

Username \*

Password \*

Log in

# Then click on “Board Access” on left menu



# LHD Services and Supports Inventory

The screenshot shows a web browser window with the URL <https://www.malphp.org/node/72>. The page is titled "Board Members | Michigan Assoc" and features a navigation menu with links: "What Is Public Health?", "News & Events", "Immunization", "Advocacy", "Resources", and "About Us". The "About Us" link is highlighted in blue. A search bar and a "Logout" button are also present in the top right corner.

The main content area is titled "Board Members" and includes a breadcrumb trail: "Home > About Us > Board Members". Below this, there is a section for "BOD Meeting Information" dated "September 10, 2018", which lists a "Full Board Packet (Contains all items below)" and a list of documents including "Agenda", "August 13, 2018 Board of Director's Minutes", "August 7, 2018 Executive Committee Minutes", "August 21, 2018 Executive Committee Minutes", "August 28, 2018 Executive Committee Minutes", "September Financial Report", "HEP Forum August Report", and "HEP/DIC Meeting Summary".

On the left side, there is a sidebar menu with the following items: "Mission & Overview", "Executive Committee", "Staff", "Resolutions", "Board Members", "Board Resources", "LPH Job Descriptions", "LHD Services and Supports Inventory" (circled in red), "LHD Annual Reports", and "Committees".

# Dashboard!

The screenshot shows a web browser window with two tabs: "Social Media Promotions and the..." and "Local Health Department Services...". The address bar shows the URL "https://www.malphp.org/board-members/local-health-department-services-and-supports-inventory". The browser's bookmark bar includes "Apps", "WFR", "Facebook", "Helping Hands Respit...", "BEDHD Outreach - G...", "Community Groups -", "Ravelry", and "Other bookmarks".

The website header features the Michigan Association for Local Public Health logo and a navigation menu with links: "What Is Public Health?", "News & Events", "Immunization", "Advocacy", "Resources", and "About Us" (which is highlighted). A search bar and a "Logout" button are also present in the header.

## Local Health Department Services and Supports Inventory

[Home](#) > [About Us](#) > [Board Members](#) > Local Health Department Services and Supports Inventory

This dashboard is best when viewed on a laptop or desktop.

Navigation tabs: Introduction (selected), Statewide LHD Financial Snap..., LHD Jurisdiction Size, Accreditation and Billing Status, Statewide LHD Staffing Size an..., Statewide Service Availa >

### Introduction

In 2016 and 2017, through funding from the State of Michigan, the Barry-Eaton District Health Department worked with Public Sector Consultants to survey all local public health departments (LHDs) about their services and capacities in order to support LHDs interested in cross-jurisdictional sharing opportunities. The survey was originally sent out in 2016 and was revised and expanded and sent out again in 2017. The survey captured each LHD's administrative information, services and supports offered, and individual staffing make-up. Full survey results were provided to all LHD health officers in a filterable Excel document. Highlights of the survey have been entered into Tableau, offering a more visually attractive, easy to use, and interactive display of the data.

The following dashboards are provided in this workbook:

- Statewide LHD Financial Snapshot
- LHD Jurisdiction Size

Let's take a tour!

# Acknowledgments

- Many thanks to our LHD colleagues who provided input and feedback for the dashboard:
  - City of Detroit: Christina Hall
  - District 10: Sarah Oleniczak
  - Ionia: Ken Bowen
  - Kalamazoo: Kim Kutzko
  - Lenawee: Deidre Reed
  - LMAS: Nick Derusha
  - Oakland: Jennifer Kirby
  - Ottawa: Kristina Wieghmink
  - Van Buren/Cass: Danielle Persky
  - Washtenaw: Lily Guzmán and others

# Program Impact Reports

# What are they?

## Local reports:

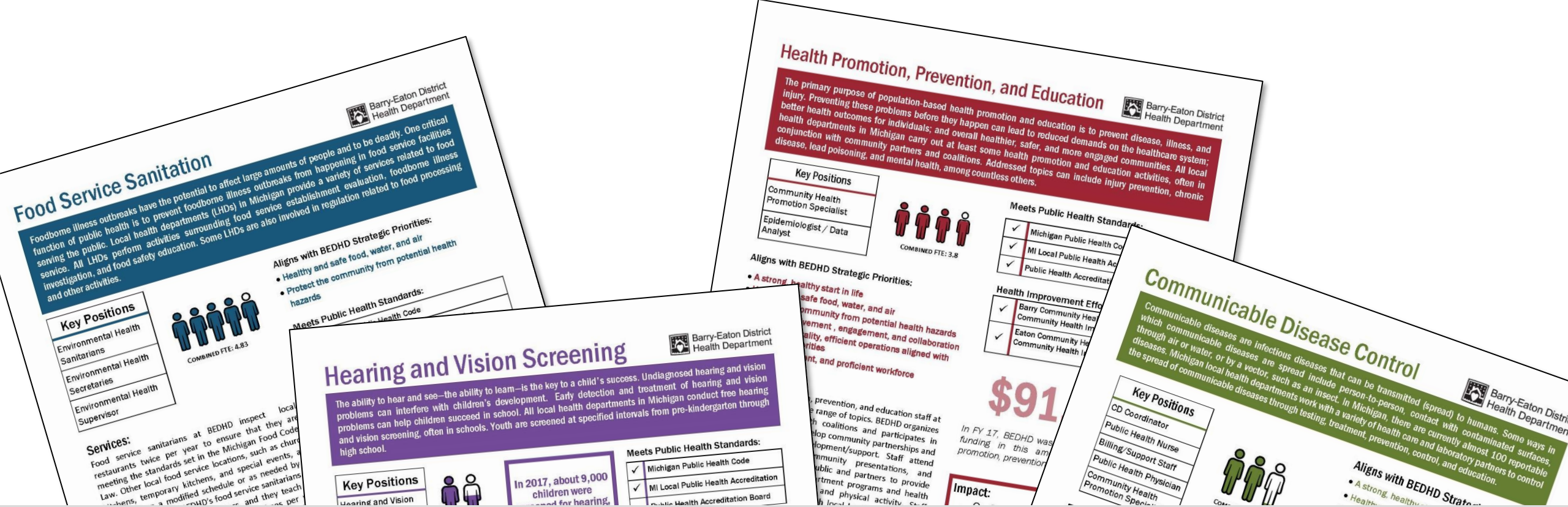
- Available as Publisher files or PDF.
- Our examples is on BEDHD, but you can take ours and change it to fit your own health department information
- Use data from the inventory, local budget info (# staff), program data

## State-wide Reports:

- Available as Publisher files or PDF
- Intended to be used by any local health department, MALPH, or other partners
- Use data from the inventory, and state data if available

# A note before we start

- We did our best!
- Often, we used language from our agency brochure or website, state program websites or resources, or descriptions from other health departments
- We welcome corrections or ideas to improve these – either local or state
- The “state” publications are meant to show what Local Health Departments do collectively across the state, not to speak for the MDHHS/DEQ/MDARD programs at the state level.



# Examples of Program Impact Reports at the local level



# Local Topics available:

- Children's Special Health Care Services
- Women, Infants, and Children's Program
- Immunizations
- Lead Screening and Response
- Hearing and Vision Screening
- Communicable Disease Control
- HIV/AIDS Programs
- Tuberculosis Control
- Sexually Transmitted Infections
- Access to Healthcare Outreach and Enrollment
- Environmental Health: General Services
- Environmental Health: Recreational Facilities
- Food Service Sanitation
- Sewage Management Activities
- Water Supply Quality and Safety
- Emergency Preparedness
- Epidemiology and Surveillance
- Health Promotion, Prevention, and Education
- Tobacco Prevention

*In progress: MIHP, Family Planning*

# Generally, each report includes these elements:

- General description
- Staffing list/visualization
- Alignment with agency strategic plan
- Alignment with outside standards/requirements (Public Health Code, PHAB, Michigan LPH Accreditation)
- Funding information
- Description of the service
- Goals (what is it trying to achieve?)
- Impact (what difference does it make?)

# Food Service Sanitation



Barry-Eaton District  
Health Department

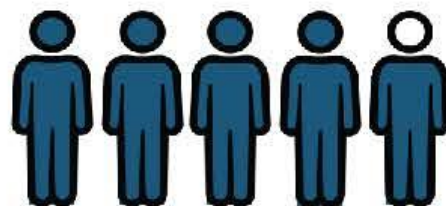
Foodborne illness outbreaks have the potential to affect large amounts of people and to be deadly. One critical function of public health is to prevent foodborne illness outbreaks from happening in food service facilities serving the public. Local health departments (LHDs) in Michigan provide a variety of services related to food service. All LHDs perform activities surrounding food service establishment evaluation, foodborne illness investigation, and food safety education. Some LHDs are also involved in regulation related to food processing and other activities.

## Key Positions

Environmental Health  
Sanitarians

Environmental Health  
Secretaries

Environmental Health  
Supervisor



COMBINED FTE: 4.83

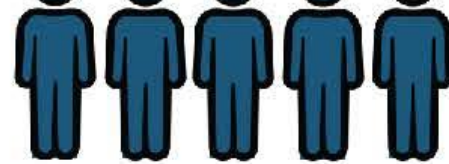
## Aligns with BEDHD Strategic Priorities:

- **Healthy and safe food, water, and air**
- **Protect the community from potential health hazards**

## Meets Public Health Standards:

✓	Michigan Public Health Code
✓	Michigan Local Public Health Accreditation
✓	Public Health Accreditation Board

Sanitarians
Environmental Health Secretaries
Environmental Health Supervisor



COMBINED FTE: 4.83

## Services:

Food service sanitarians at BEDHD inspect local restaurants twice per year to ensure that they are meeting the standards set in the Michigan Food Code/Law. Other local food service locations, such as church kitchens, temporary kitchens, and special events, are inspected on a modified schedule or as needed by all BEDHD sanitarians. BEDHD's food service sanitarians are all certified food safety managers, and they teach this class to local restaurant staff several times per year. Finally, food service sanitarians investigate food and restaurant complaints and conduct foodborne illness and outbreak investigations (along with communicable disease nurses).

## Goals:

- **Protect the community from potential health hazards**

## Meets Public Health Standards:

✓	Michigan Public Health Code
✓	Michigan Local Public Health Accreditation
✓	Public Health Accreditation Board

## Health Improvement Efforts:

	Barry Community Health Assessment and Community Health Improvement Plan
	Eaton Community Health Assessment and Community Health Improvement Plan

## FY17 Funding Sources for BEDHD Food Service Sanitation:



STATE  
GRANTS



LOCAL  
FUNDING



FEES

BEDHD sanitarians. BEDHD food service sanitarians are all certified food safety managers, and they teach this class to local restaurant staff several times per year. Finally, food service sanitarians investigate food and restaurant complaints and conduct foodborne illness and outbreak investigations (along with communicable disease nurses).

## Goals:

BEDHD food service sanitation licensing, inspection and regulation aims to:

- To find restaurant and facility conditions that pose a potential threat to health and ensure their correction.
- To reduce the incidence of foodborne illness and outbreaks.
- To promote the food safety education of operators and workers.
- To rapidly respond to any customer complaints or foodborne incidents/events.

## FY17 Funding Sources for BEDHD Food Service Sanitation:



STATE  
GRANTS



LOCAL  
FUNDING



FEES

## Impact:



In calendar year 2017, BEDHD sanitarians conducted 904 fixed food establishment inspections and 171 specialty food inspections (e.g., temporary, mobile).


In addition, staff conducted 21 foodborne illness investigations, which resulted in 3 illness outbreaks being resolved.

The primary purpose of population-based health promotion and education is to prevent disease, illness, and injury. Preventing these problems before they happen can lead to reduced demands on the healthcare system; better health outcomes for individuals; and overall healthier, safer, and more engaged communities. All local health departments in Michigan carry out at least some health promotion and education activities, often in conjunction with community partners and coalitions. Addressed topics can include injury prevention, chronic disease, lead poisoning, and mental health, among countless others.

Key Positions

Community Health  
Promotion Specialist

Epidemiologist / Data  
Analyst



COMBINED FTE: 3.8

Meets Public Health Standards:

✓

Michigan Public Health Code

✓

MI Local Public Health Accreditation

✓

Public Health Accreditation Board

Health Improvement Efforts:

✓

Barry Community Health Assessment and  
Community Health Improvement Plan

✓

Eaton Community Health Assessment and  
Community Health Improvement Plan

Aligns with BEDHD Strategic Priorities:

• A strong, healthy start in life

• Healthy and safe food, water, and air

• Protect the community from potential health hazards

• Enhance involvement , engagement, and collaboration

• Assure high-quality, efficient operations aligned with  
community priorities

• A healthy, efficient, and proficient workforce

Services:

The health promotion, prevention, and education staff at BEDHD work on a wide range of topics. BEDHD organizes four community health coalitions and participates in about 25 others to develop community partnerships and engage in policy development/support. Staff attend health fairs, give community presentations, and communicate with the public and partners to provide education on health department programs and health topics, such as nutrition and physical activity. Staff collect, monitor, and publish local health data to track health trends in the community and help prioritize issues to address. Finally, staff apply for and coordinate grant funding for interventions to improve health outcomes.

Goals:

Health promotion, prevention, and education activities are meant to:

• Prevent adverse health outcomes.

• Engage the community and partners in improving health.

• Address health outcomes that need to be improved, often with evidence-based interventions.

\$91,883

In FY 17, BEDHD was awarded competitive grant funding in this amount to carry out health promotion, prevention, and education activities.

Impact:



Recent successes of BEDHD health promotion, prevention, and education staff and/or their coalitions include:

• Helping Eaton Rapids Medical Center to institute adolescent depression screenings for youth patients.

• Collecting and analyzing county-level health data through the 2014-16 Behavioral Risk Factor Survey.

• Opening the Barry County Baby Café, where moms can come for breastfeeding support.

• Educating medical providers on access to oral health care for low income, underserved populations.

Examples of other kinds of content to swap in/out:

- Callout text (such as dollar amount of funding)
- Quote from program participant
- Program data
- Population data
- Picture
- Program logo
- Partners

## Health Promotion, Prevention, and Education

The primary purpose of population-based health promotion and education is to prevent disease, illness, and injury. Preventing these problems before they happen can lead to reduced demands on the healthcare system; better health outcomes for individuals; and overall healthier, safer, and more engaged communities. All local health departments in Michigan carry out at least some health promotion and education activities, often in partnership with community partners and coalitions. Addressed topics can include injury prevention, chronic disease prevention, mental health, among countless others.

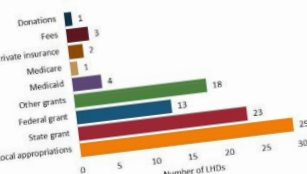
## Health Promotion, Prevention, and Education

The primary purpose of population-based health promotion and education is to prevent disease, illness, and injury. Preventing these problems before they happen can lead to reduced demands on the healthcare system; better health outcomes for individuals; and overall healthier, safer, and more engaged communities. All local health departments in Michigan carry out at least some health promotion and education activities, often in partnership with community partners and coalitions. Addressed topics can include injury prevention, chronic disease prevention, mental health, among countless others.

Key Positions
Health Educator
Data Analyst or Epidemiologist
Manager

Each local health department has a designated Public Information Officer, who assures timely and accurate information is provided to the public.

✓	Michigan Public Health Code
✓	Michigan Local Public Health Accreditation
✓	Public Health Accreditation Board



**Impact:** Many local health departments serve as conveners of local coalitions that work to improve health. These local coalitions assure that partners work consistently on efforts, avoiding

Local Health Department  
**Food Service Sanitation**  
Foodborne illness outbreaks

**Foodborne illness outbreaks have the potential to affect large amounts of people and to be deadly. One critical function of public health is to prevent foodborne illness outbreaks from happening in food service facilities serving the public. Local health departments (LHDs) in Michigan provide a variety of services related to food service. All LHDs perform activities surrounding food service establishment evaluation, foodborne illness investigation, and food safety education. Some LHDs are also involved in regulation related to food processing and other activities.**

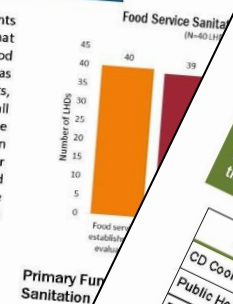
Key Positions
Environmental Health Sanitarians
Environmental Health Secretaries
Environmental Health Supervisors

The CDC estimates that each year 48 million people get sick from a foodborne illness nationally.

	Michigan Public Health Code
	Michigan Local Public Health Accreditation
	Public Health Accreditation Board

Food service sanitarians at local health departments inspect local restaurants twice per year to ensure that they are meeting the standards set in the Michigan Food Code/Law. Other local food service locations, such as church kitchens, temporary kitchens, and special events, are inspected on a modified schedule or as needed by all sanitarians. Local health department food service sanitarians are certified food safety managers, and can teach this class to local restaurant staff several times per year. Finally, food service sanitarians investigate food and restaurant complaints and conduct foodborne illness and outbreak investigations (along with communicable disease nurses).

- To find restaurant and facility conditions that pose a potential threat to health and ensure their correction.
- To reduce the incidence of foodborne illness and outbreaks.
- To promote the food safety culture.



# Communicable Disease Control


**Communicable Disease Control**

Communicable diseases are infectious diseases that can be transmitted (spread) to humans. Some ways which communicable diseases are spread include person-to-person, contact with contaminated surfaces through air or water, or by a vector, such as an insect. In Michigan, there are currently almost 100 diseases. Michigan local health departments work with a variety of health care and laboratory personnel to control the spread of communicable diseases through testing, treatment, prevention, control, and surveillance.

**Key Positions**

- Coordinator
- Infectious Disease Nurse
- Support Staff
- Health Physician
- Epidemiologist

From 2014 to 2015

 MICHIGAN  
DEPARTMENT OF  
HEALTH & HUMAN SERVICES

Key Positions
CD Coordinator
Public Health Nurse
Billing/Support Staff
Public Health Physician
Regional Epidemiologist

# Examples of Program Impact Reports at the state-wide level

**Services**  
Fully-trained hearing health department comprehensive hearing and vision free of charge. Screening starts, and continues through high school. Head Starts, and preschools, are screened for vision before entering kindergarten. Students are screened for hearing at schools, preschools, and when they are in 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, and 8th grades. Students are screened for vision at least once between the ages of 3 to 5 years old, in kindergarten, 2nd, and 4th grades. The parents of students who do not pass the screening are notified and recommendations are made to follow up with an eye/ear professional or a family doctor.

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**Impact:** Each year, more than 1.1 million children are screened. About 18,000 children screened for hearing are referred to doctors, and more than 100,000 children screened for vision are referred to ophthalmologists.

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• Remove...  
their hearing aid...

"... Right now the prognosis for Samantha's brain tumor is very good...without your program there never would have been a CT scan and the discovery of the tumor may not have happened until significant damage had occurred...."

"... Our family is an example of how a program such as yours can save the life of a beautiful child."

Ann, mother of Samantha from...

... participants participated...

... Our family is an  
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a beautiful child."

—Lee Ann, mother of Samantha from  
Livonia, MI

\*41 out of 45 of Michigan's local public health departments participated in the survey at least partially. Participants might not have answered each question

\*41 out of 45 of Michigan's counties  
surveyed at least partially. Partly

**Goals:**

- Identifying cases through testing and reporting
- Conducting surveillance and data analysis
- Recommending and instituting infection control measures to slow and stop outbreaks
- Providing education to patients, health care providers, and the community
- Ensuring timely reporting of cases to the state health department

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# Statewide Topics available:

- Children's Special Health Care Services
- Women, Infants, and Children's Program
- Adult Immunizations
- Childhood Immunizations
- Lead Screening and Response
- Hearing and Vision Screening
- Communicable Disease Control
- HIV/AIDS Programs
- Tuberculosis Control
- Sexually Transmitted Infections
- Access to Healthcare Outreach and Enrollment
- MIHP
- Family Planning
- Environmental Health: General Services
- Environmental Health: Recreational Facilities
- Food Service Sanitation
- Sewage Management Activities
- Water Supply Quality and Safety
- Emergency Preparedness
- Epidemiology and Surveillance
- Health Promotion, Prevention, and Education
- Tobacco Prevention

# Data from the inventory!

and vision screening, often in schools. Youth are screened at specified intervals from pre-kindergarten through high school.

## Key Positions

Hearing and Vision Technicians

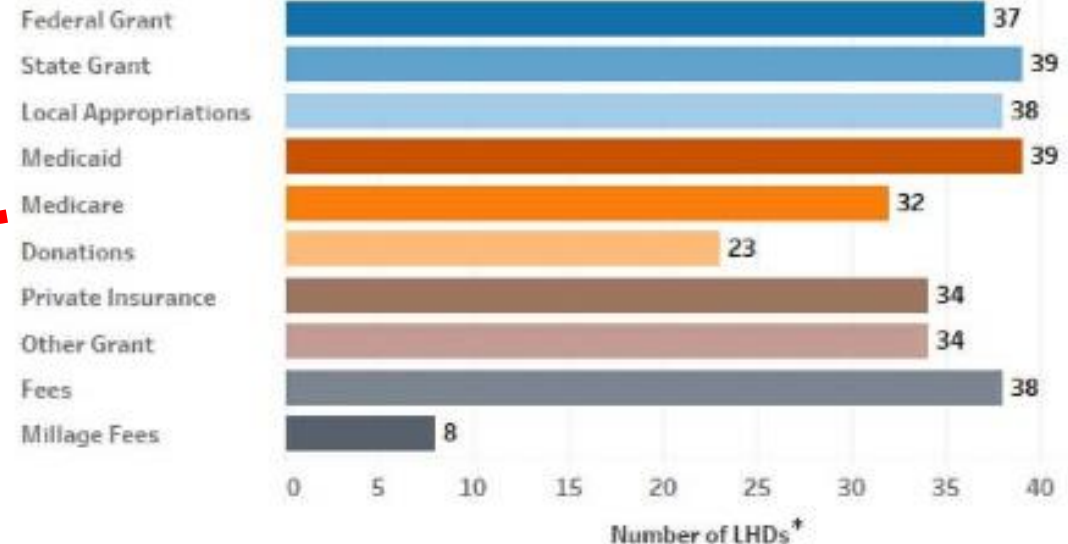
Program Coordinator

## Meets Public Health Standards:

✓ Michigan Public Health Code

✓ Michigan Local Public Health Accreditation

## Statewide: Source of Service Funding



# Data from the inventory!

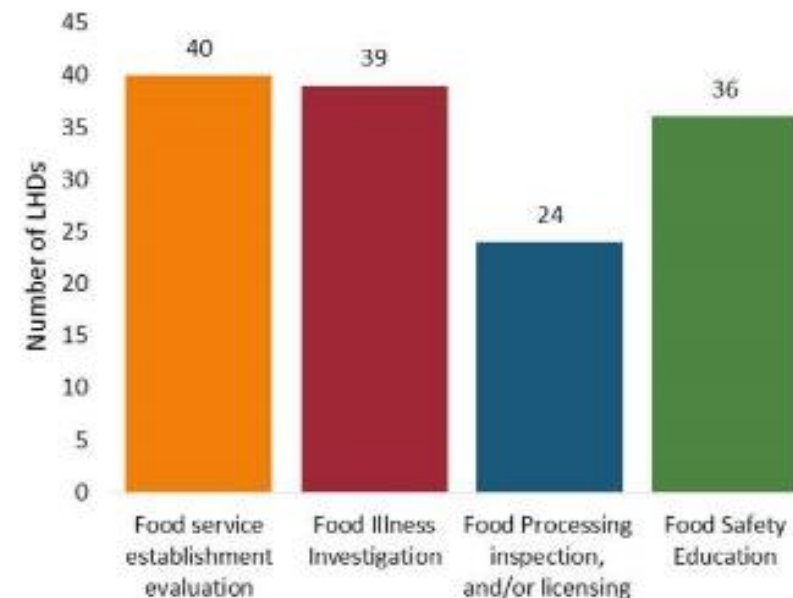
Environmental Health Supervisors

Board

## Services:

Food service sanitarians at local health departments inspect local restaurants twice per year to ensure that they are meeting the standards set in the Michigan Food Code/Law. Other local food service locations, such as church kitchens, temporary kitchens, and special events, are inspected on a modified schedule or as needed by all sanitarians. Local health department food service sanitarians are certified food safety managers, and can teach this class to local restaurant staff several times per year. Finally, food service sanitarians investigate food and restaurant complaints and conduct foodborne illness and outbreak investigations (along with communicable disease nurses).

Food Service Sanitation Activities  
(N=40 LHDs)



# What to Include vs. Exclude

- The process of deciding what information, and the method of sharing that, was more contentious than we thought. Lots of revisions from our Health Officer for political reasons.
- Potentially sensitive information
  - # of FTEs in various programs – ended up doing total FTE in a program
  - Exact funding amounts – ended up sharing the sources with a graphic
  - Health Department budget/per person comparisons to others
  - Salary information – did not share
- While all of the is FOIA-able, consider the audience and potential issues

Activity!

# Supportive Resources

- Coming soon to the MALPH website!
- Media toolkit – will contain drafts of:
  - Press releases
  - Facebook posts
  - Tweets

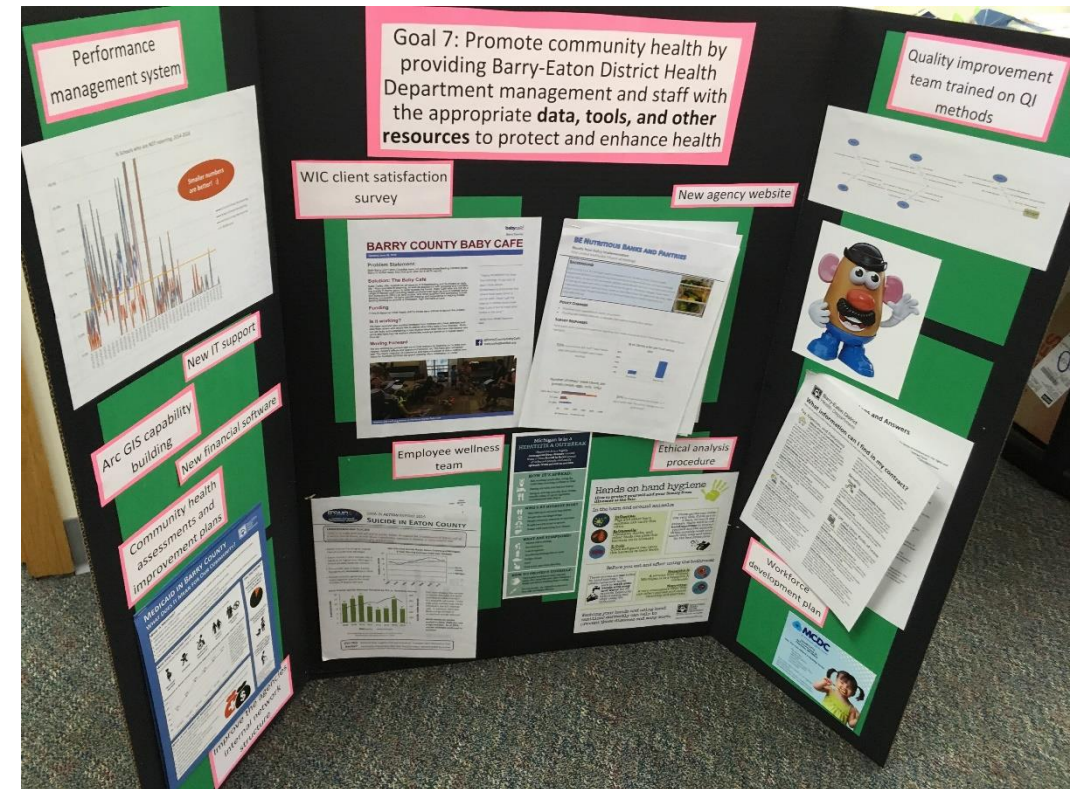
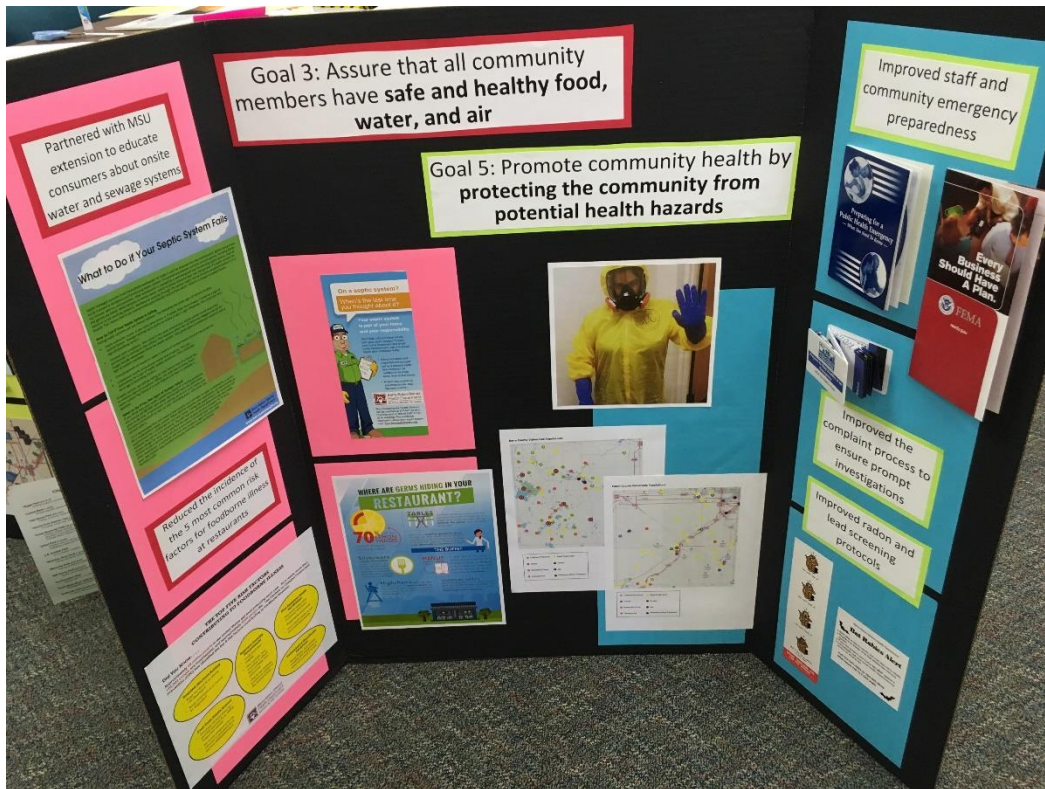


# Distribution Ideas

- Agency website
- Social media
  - Engage the public by using a small portion of or one fact from a report
  - Then link to the full impact report
- Newsletters
- Post in your office / clinic
- Hand out or point out to clients
- Internal (new hires, staff in other divisions)
- Board of Health / governing body meetings
- Advocacy / funding opportunities
- Public events
- Promotion for National Public Health Week

# Distribution Ideas, continued

- Strategic planning / community input



# Next Steps

- 2019 update of the Local Health Services and Personnel Inventory
  - May update/change measures if necessary
    - Send any requests or suggestions to Anne at [abarna@bedhd.org](mailto:abarna@bedhd.org) by December 1, 2018
  - Health Officers – look for the survey from MALPH and ensure your department completes it!
  - Will process and reload data into the Tableau dashboard by September 2019

# Next Steps – New Project #1

- Regional Local Public Health Infrastructure
- Idea is to support ethics requirements for PHAB accreditation
- Form a LHD group that will:
  - Receive ethics training
  - Technical assistance and support
  - Conduct at least one ethical analysis relevant to all jurisdictions
  - Will utilize an ethics consultant with experience in facilitating this type of work
- Look for email invitation from MALPH shortly!

# Next Steps – New Project #2

- Disability Inclusion Assessment and Planning Project
- Goal is to improve inclusion of persons with disabilities in both health department activities and services provided to this population
- LHD workgroup participants will:
  - Work together to assess current capacity
    - Utilizing existing NACCHO toolkit
  - Identify and prioritize potential interventions
  - Write implementation plans
  - Receive technical assistance and support
- Look for email invitation from MALPH shortly!

# Summary

- BEDHD Program Impact Reports are available for LHD use
  - Serves as a template, make them your own!
- State Program Impact Reports are available for use
  - Gentle reminder that there is “sensitive” information on the Tableau dashboard and in the Excel files
- There are a variety of ways to utilize / distribute the reports
- Contact us with any questions!
  - Anne Barna: [abarna@bedhd.org](mailto:abarna@bedhd.org)
  - Susan Peters: [speters@bedhd.org](mailto:speters@bedhd.org)