



STATE OF MICHIGAN

DEPARTMENT OF HEALTH AND HUMAN SERVICES
LANSING

RICK SNYDER
GOVERNOR

NICK LYON
DIRECTOR

March 5, 2018

Dear Valued Partners:

Ending the transmission of syphilis, HIV, and hepatitis B to infants in Michigan is a priority of the Division of HIV and STD Programs and the Division of Immunizations within the Michigan Department of Health and Human Services. The Divisions have implemented a new prevention campaign in 2018 to pilot, "Babies' First Test", focused towards the testing of pregnant women.

We have printed postcards and posters for the "Babies' First Test" campaign and ask that you distribute the enclosed supply to at-risk women in your Immunizations, WIC, Maternal and Infant Health, and Family Planning Clinics.

A limited number of "Babies' First Test" postcards and posters have been printed for this pilot, and we hope to receive messages from you on how the campaign is promoting mother and baby health in your area.

Thank you for your assistance in promoting this campaign!

Sincerely,

Katie Macomber, Director
Division of HIV and STD Programs

Bob Swanson, Director
Division of Immunization

Enclosures