



MICHIGAN PUBLIC HEALTH ASSOCIATION

Public Health Nursing Section

ANNUAL CONFERENCE: SAVE THE DATE!

**Practicing Public Health Nursing
In A Tech-Savvy World**

April 11, 2014

8:15 a.m.-4:00 p.m.

Crystal Gardens in Howell, MI

KEYNOTE ADDRESS:

**“On Purpose: Using Old and New
Media for a New Direction in Health”**

Victor J. Strecher, PhD, MPH

Author, Entrepreneur, Speaker and
Director for Innovation and Social Entrepreneurship
University of Michigan, School of Public Health

Please join us to learn more about the implications of technology on today's Public Health Nursing Practice. Our speakers are thought leaders/visionaries on topics such as mHealth, eHealth, and the future of technological innovation.

As it becomes available, more information and registration will be posted on the MPHA website at <http://www.mipha.org/event-calendar.php> and distributed by email. Contact hours will be available.