



CALL FOR PROPOSALS

MICHIGAN'S PREMIER
PUBLIC HEALTH CONFERENCE

MPPHC 2025

TUESDAY OCT. 28TH – WEDNESDAY OCT. 29TH, 2025

Preconference: Monday, Oct. 27th

Muskegon, MI • Delta Hotels by Marriott &
VanDyk Mortgage Convention Center

CONFERENCE THEME

**TOGETHER FOR HEALTH:
ENGAGING COMMUNITIES FOR A HEALTHIER FUTURE**



As we emerge into a new era of public health, the purpose of this conference is to bring together professionals across the state to share cutting-edge knowledge and strategies on health equity, environmental health, infectious disease control, workforce development, and any other topic that contributes to the health and safety of Michigan communities.

Please take this opportunity to share your evidence of best practices in the field of public health and all its partners, demonstrating the potential for collaboration and innovation in the future of the health of Michigan residents. Each year, we recognize the contributions of public health in Michigan communities, celebrate public health's achievements, and disseminate innovations in working with our community partners to improve the health of our state's citizens into the future.

**PROPOSAL SUBMISSION DEADLINE:
FRIDAY, MARCH 28, 2025**

AVAILABLE PRESENTATION FORMATS

CONCURRENT ORAL PRESENTATION

A 60-minute session including time for questions and answers. In the interest of time, these presentations must limit their number of speakers to no more than three (3). A microphone(s), laptop, and projector will be provided for slide decks.

FACILITATED DISCUSSION

A 60-minute session including time for questions and answers. These proposals must identify the discussion facilitator or moderator and the names of individuals on the panel.

POSTER PRESENTATION

A poster display including an abstract, charts/graphs, and other illustrative information, to prompt in-depth discussion of a topic. Posters will be on display throughout the conference; there will also be designated poster sessions on the agenda.

LIGHTNING TALKS SESSION

A session of *multiple 5-minute presentations* of the key findings and other highlights of a single project or paper. Following the Ignite model, each presenter has a maximum of 20 slides, auto-advancing every 15 seconds, to present within the five minutes.

No additional co-presenters may be added after a proposal is accepted.

DETAILS

The abstract review team will evaluate proposals that address at least one of this year's conference outcomes (see page 3).

Incomplete proposals will not be considered.

The conference committee is interested in proposals for all of the above formats. Based on the evaluation of proposals by the committee, some presenters may be asked to be part of a panel to allow for multiple presentations on a similar theme.

If the subject matter you would like to propose requires a time slot longer than 60 minutes or more than three (3) presenters to effectively convey information to the audience, please contact MPPHC administration, Jodie Shaver at jshaver@malph.org to discuss.

The MPPHC Planning Committee will review all submissions; presenters will be notified regarding the status of their submission no later than **May 30, 2025**.

CONFERENCE OUTCOME

Every learner will identify skills , knowledge, and strategies to enable them to effectively engage community partners in achieving individual and aggregate health / wellness goals.

CONFERENCE OBJECTIVES

- (1) Describe the social, cultural, and environmental factors that support community member engagement in health promotion;
- (2) Describe strategies to engage community members in improving health;
- (3) Identify challenges and opportunities for public health professionals when implementing health and wellness activities in their community;
- (4) Explore successful models for achieving community engagement in improving health and wellness;
- (5) Define strategies to foster partnerships in communities to shape health policies and initiatives.

THE MICHIGAN PREMIER PUBLIC HEALTH CONFERENCE PRIDES ITSELF ON BRINGING TOGETHER PROFESSIONALS FROM A DIVERSE ARRAY OF FIELDS OF TOPIC AND LIFE EXPERIENCES.

IMPORTANT DATES

March 28

Proposal submission deadline

May 30

Presenters notified of submission status

July 9

Conference registration opens

October 20

Deadline to submit slide decks and other presentation materials

October 27 - 29

Preconference and conference dates

Students are encouraged to submit abstracts in collaboration with supervising faculty. Student submissions are required to have faculty approval prior to submission.

SUBMISSION FAQS

When will I know if my proposal has been accepted?

All presenters will be notified of the status of their submission on or around May 30, 2025.

If my proposal is accepted, what is expected of me?

- After acceptance, lead presenter will receive a confirmation email; follow those instructions.
- **Each presenter must submit a conflict-of-interest form, register for the conference, and reserve lodging if needed.**
- Submit slide decks (and/or other materials) one week prior to conference.

PROPOSAL SUBMISSION CHECKLIST

1. Identify lead presenter.
2. Determine which conference day and presentation format best fits your presentation.
3. Identify which conference objective(s) your presentation addresses.
4. Compile other presentation information:
 - **Proposed presentation title:** *This will be used for conference brochure.*
 - **Presenters:** Only three presenters total, including the lead, will be accepted. In addition to name and email, please provide the current title, affiliated organization, and highest degree earned for all presenters. ***Please note that no additional co-presenters may be added after the proposal is accepted. All presenters will be listed in conference brochure.***
 - **Presentation abstract:** Limit to 250 words or less. For graphs, charts, or additional materials, please attach using the file upload option in the form.
 - **Presentation objectives:** Include two measurable objectives.
 - **Brief presentation description:** Limit to 75 words. *This will be used for conference brochure.*
 - **Audience interaction level:** Identify how your presentation will ensure interaction with the audience.
 - **Knowledge, competence, and/or performance:** Describe how your presentation will enhance the knowledge, competency, and/or performance of the target audience.

HOW TO SUBMIT YOUR PROPOSAL

THE MPPHC 2025 CALL FOR PROPOSALS IS OPEN FROM FEBRUARY 5TH — MARCH 28TH

SUBMIT YOUR
PROPOSAL ONLINE
USING THIS
APPLICATION FORM:

[SUBMIT HERE](#)

OR SCAN THIS QR
CODE:

