

MICHIGAN'S PREMIER
PUBLIC HEALTH CONFERENCE
REGISTRATION BROCHURE

October 9-11, 2018
DoubleTree by Hilton
Bay City, Michigan



MPPHC18

October 9-11, 2018

DoubleTree by Hilton, Bay City, Michigan

Partners in Planning:

Grand Valley State University

Great Lakes Chapter Society for Public Health Education

Michigan Association for Local Public Health

Michigan Department of Agriculture and Rural Development

Michigan Department of Health and Human Services

Michigan Department of Environmental Quality

Michigan Public Health Association

Michigan Public Health Institute

Michigan State University

University of Michigan School of Public Health

REGISTRATION INFORMATION

CONFERENCE REGISTRATION

Includes Group Luncheons

Confirmations will be emailed to all registrants. Registration forms can be faxed or emailed in advance of payment to 517-485-6412 or jshaver@malph.org.

One Day	\$ 99.00
Full Conference	\$149.00
Late Fee after Sept. 28	\$ 20.00
Student & Retiree Rates	Contact jshaver@malph.org

CONFERENCE LOCATION

DoubleTree by Hilton-Bay City
1 Wenonah Park Place
Bay City, MI, 78708

HOTEL ACCOMMODATIONS

DoubleTree by Hilton - Bay City
989-891-6000
Group: Michigan Premier Public Health Conference- CODE: LPH
Discounted Hotel Rates: \$104.00 & Up
Reservations must be made by September 18, 2018 to receive discounted rate.

CANCELLATIONS

Cancellations must be received in writing by September 28, 2018. Fax to: 517-485-6412 or email to jshaver@malph.org. Cancellations are subject to a \$25.00 administrative fee.

EARLY CONFERENCE REGISTRATION BY SEPTEMBER 28

After September 28, 2018, add \$20

BECOME A CONFERENCE PARTNER

For more information on the benefits of supporting the conference, visit www.malph.org or email jshaver@malph.org.

SCHEDULE AT A GLANCE

TUESDAY, OCTOBER 9

Pre Conference Sessions.....1:00 - 4:00 p.m.

WEDNESDAY, OCTOBER 10

Breakfast, Registration & Networking.....7:30 - 8:30 a.m.

Welcome.....8:30 - 8:45 a.m.

Keynote Address.....9:00 - 10:00 a.m.

Breakout Sessions.....10:15 - 11:15 a.m.

Networking Break, Poster Presentations,
Exhibitors.....11:30 - 12:00 p.m.

Lunch.....12:00 - 12:45 p.m.

Awards.....12:45 - 1:15 p.m.

Breakout Sessions.....1:30 - 2:30 p.m.

Breakout Sessions.....2:45 - 3:45 p.m.

Networking Break, Poster Presentations,
Exhibitors.....4:00 - 4:30 p.m.

Keynote Address.....4:30 - 5:30 p.m.

Wrap Up & Adjourn.....5:30 - 5:40 p.m.

THURSDAY, OCTOBER 11

Exercise Activity.....7:00 - 7:45 a.m.

Breakfast, Registration & Networking.....7:45 - 8:45 a.m.

Keynote Address.....8:45 - 9:45 a.m.

Breakout Sessions.....10:00 - 11:00 a.m.

Breakout Sessions, Poster Presentations,
Exhibitors.....11:15 - 11:30 p.m.

Lunch.....11:30 - 12:15 p.m.

Breakout Sessions.....12:30 - 1:30 p.m.

Networking Break.....1:45 - 2:00 p.m.

Keynote Address.....2:15 - 3:15 p.m.

Raffle (must be present to win).....3:15 - 3:30 p.m.

Continuing Education

Continuing Nursing Education (CNE) Contact Hours:

Criteria for successful completion include verified attendance at the event and submission of a completed evaluation form. A Continuing Education Certificate will be included after the evaluation is completed. The total contact hours will tally according to the sessions attended from the evaluation. The total potential nursing contact hours are as follows:

Day 1- October 10, 2018: 5.0

Day 2- October 11, 2018: 4.0

Disclosures:

- This event is jointly provided by the Michigan State University College of Nursing and the Michigan Association of Local Public Health (MALPH)
- There is no conflict of interest for anyone with the ability to control content for this activity.

Michigan State University College of Nursing is a provider of continuing nursing education by Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (OBN-001-91)

CHES/MCHES:

SOPHE, including its chapters, is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 9 total Category I Continuing Education Contact Hours (CECH). Maximum Advanced-level continuing education contact hours available are 9.

PRE CONFERENCE SESSIONS

1:00 – 4:00 P.M.

P-101

EMBRACING QUALITY IN PUBLIC HEALTH: ALIGNING PERFORMANCE MANAGEMENT, QUALITY IMPROVEMENT, AND WORKFORCE DEVELOPMENT ACTIVITIES.

This free pre-session training provides an orientation to performance management, quality improvement, and workforce development in a public health context to build capacity to participate in national public health accreditation and the Michigan Accreditation Program's Quality Improvement Supplement. Attendees will receive information on building systems and implementing tools that improve quality; how performance management, quality improvement and workforce development all align with one another; and engage in sharing and hands-on activities.

Jessie Jones, MPA, ASQ-CQIA, Michigan Public Health Institute

Rachel Melody, MPH, ASQ-CQIA, ASQ-CQPA, Michigan Department of Health and Human Services

Jeanette Ball, MS, Michigan Public Health Institute

1:00–3:00PM

P-102

MOTHER INFANT HEALTH IMPROVEMENT PLAN: TOGETHER, SAVING LIVES

The current Infant Mortality Reduction Plan will be sunseting next year; the new Mother Infant Health Improvement Plan (MIHIP) will strive to bridge efforts between private and public as well as maternal and infant stakeholders. During this presentation, we will demonstrate how the MIHIP will strategically align resources through collaboration. We will discuss the community recruitment strategies as we developed our regional town hall meetings. Finally, we will discuss implementation of the MIHIP and using QI projects to build momentum.

Lynette Biery, Michigan Department of Health and Human Services

1:00–4:00PM

P-103

LOCAL HEALTH DEPARTMENT COLLABORATION AND EXPLORATION OF SHARED APPROACH TO DELIVERY OF SERVICES

Earlier in the year, the Michigan Department of Health and Human Services (MDHHS) announced the availability of funds to continue the exploration of service sharing agreements and/or collaboration in the operations (role and function) of Michigan's local health departments. Collaboration and/or a shared approach to delivery of services, also known as Cross Jurisdictional Sharing (CJS), are significant concepts in public health service delivery in America. CJS is recognized by NACCHO and supported by the Center for Sharing Public Health Services. The Center serves as a national resource on CJS, building the evidence, and disseminating tools, methods and models to assist local health departments and policy makers as they consider and adopt CJS approaches. Ten local health departments received dollars to implement CJS projects. A panel of those health departments and MDHHS local health services staff will discuss their road map to include exploration, preparedness and planning, and finally implementation and improvement.

1:00–4:00PM

P-104

NETSMART USER GROUP MEETING & RECEPTION

Information to follow in onsite conference brochure.

9:00 – 10:00 A.M.

KEYNOTE ADDRESS

THE CHANGES NEEDED TO CONTINUE PUBLIC HEALTH'S PROUD HISTORY

Public health professionals need to adapt to remain relevant and effective. This isn't easy with shifting demographics, new health challenges, unpredictable federal policies and declining resources. To help, new approaches have been developed that provide a toolkit and a roadmap to the future. Sometimes referred to as Public Health 3.0, Chief Health Strategist or Foundational Capabilities, all share some common traits. The presentation will review them and propose how to take effective action steps.

John Auerbach, MBA, President and CEO, Trust for America's Health

10:15 – 11:15 A.M.

SESSION 101

ANTECEDENTS TO EFFECTIVE TAILORED COMMUNICATION FOR OBTAINING MORE LOCAL RESOURCES: PRELIMINARY FINDINGS

An account of an eclectic mix of behavioral economics, social psychology, political science, public policy, and old fashioned face-to-face advocacy by two Health Officers to get more resources from their local governing entities just so that they could make their communities safer.

Jon Gonzalez, MPP, Special Programs Coordinator, Michigan Department of Health and Human Services

Angelique Joynes, MPH, RN, Health Officer, Allegan County Health Department

Bryant Wilke, RS, MPH, Health Officer, Sanilac County Health Department

SESSION 102

LEVERAGING YOUR WORKFORCE TO EXTEND YOUR STRATEGIC LEADERSHIP REACH

Public Health 3.0 requires a health department workforce that is ready to strengthen its knowledge base, skills, and tools to meet the evolving challenges to population health and to think and act in a systems perspective. This presentation describes how to leverage a workforce development plan to expand and hone your workforce to extend your strategic leadership reach so that the role of Chief Health Strategist is the role of the department, not just the Health Officer.

Chelsea Lantto, MSPH, MCHES

SESSION 103

LIVING AN AHA! MOMENT: CLICK, CLICK, BOOM INTO A STRONGER REALITY

St. Clair County Health Department (SCCHD) presents how moving from the most popular community engagement model to the least actually worked! Increasing the use of community input was simultaneously occurring as SCCHD entered into the SE Michigan Hepatitis A Outbreak and leadership was engaged through both a large Community Health Assessment and the Maternal Child Health Needs Assessment. As the perfect storm was emerging for the "aha" moment, hepatitis vaccine uptake was poor. Through inter-professional coalitions and internal planning, the concept of Hepatitis ambassadors emerged.

Liz King, RN, BSN, Nursing & Community Health Director, St. Clair County Health Department

Margaret Sturgis, RN, MSA, Preventative Health & Immunizations Nursing Supervisor, St. Clair County Health Department

Jennifer Michaluk, M.Ed, CHES, Director of Health Education & Planning, St. Clair County Health Department

SESSION 104

HARNESSING DATA AND COLLABORATION TO IMPLEMENT PUBLIC HEALTH 3.0 IN OAKLAND COUNTY

Oakland County Health Division (OCHD), with the launch of their 2017-2022 Strategic Plan, commits to transforming public health by launching a Public Health 3.0 model. OCHD's strategic plan will be a roadmap for public health practice to evolve and focus on ensuring that the conditions exist for everyone to be healthy. This presentation will provide an overview of OCHD's strategies for adapting its public health infrastructure, increasing data use, and developing and strengthening its partnerships.

Carrie Hribar, MA, Planning & Evaluation Supervisor, Oakland County Health Division

Leigh-Anne Stafford, MSA, Health Officer, Oakland County Health Division

SESSION 105

MITRACKING: INTEGRATING ENVIRONMENTAL HAZARD AND HEALTH DATA

The Michigan Environmental Public Health Tracking Program (MiTracking), can help bridge the knowledge gap between environmental hazards and public health. MiTracking gathers existing Michigan-specific environmental and health data and provides them in one online location. The presentation will consist of a live demonstration of the MiTracking portal to inform potential users on how to access and use the publicly available data. The presentation will highlight collaborations and MiTracking's role in the process.

Jamie Florida, MPH, Health Educator, Michigan Department of Health and Human Services

Jill Maras, MPH, MiTracking Program Manager, Michigan Department of Health and Human Services

1:30 - 2:30 P.M.

SESSION 201

PROMOTING VACCINE CONFIDENCE: A NEW APPROACH TO VACCINE HESITANCY

This session will focus on evidence-based strategies regarding approaches to discussing immunizations with patients, parents and guardians and dispelling myths pertaining to vaccines. Strategies will be discussed on how to give a strong provider message that is a consistent office message and will help build vaccine confidence.

Annette Mercatante, MD, MPH, Medical Health Officer, St. Clair County Health Department

SESSION 202

GALVANIZING CROSS-SECTORAL APPROACHES TO ALZHEIMER'S AS A PUBLIC HEALTH ISSUE: THE ESSENTIAL ROLE OF HEALTH STRATEGISTS

In Michigan, Alzheimer's and other dementias is a fast-growing public health issue. The latest data related to Alzheimer's and dementia and the updated 2018 Michigan Dementia Plan will be shared during this presentation. Additionally, participants will learn how to effectively assist caregivers and persons living with dementia through local public health agencies and partnerships.

Jennifer Lepard, BA, President/CEO, Alzheimer's Association Greater Michigan Chapter

SESSION 203

SYRINGE SERVICE PROGRAMS (SSP) "A DISCUSSION"

The opioid crisis has impacted communities all over the United States. This session will provide insight on how four rural Health Departments have begun to fight the opioid crisis by implementing Syringe Service Programs in their respective communities. Through an open discussion, they will share their challenges and successes in getting their programs up and running.

Andre Truss (Moderator), BA, Community Planner, Michigan Department of Health and Human Services

Teresa Frankovich, MD, MPH, Medical Director, Dickinson-Iron District, Marquette County, Delta & Menominee Counties, and Western Upper Peninsula Health Departments

Jennifer Morse, MD, MPH, FAAFP, Medical Director, Central Michigan District, Mid-Michigan District, and District #10 Health Departments

Heather Villarreal, RN, Public Health Coordinator, District Health Department #2

Karen Senkus, MPA, LBSW, Health Officer, Chippewa County Health Department

SESSION 204

COMMUNICATING THE IMPACT AND VALUE OF LOCAL PUBLIC HEALTH IN MICHIGAN

There are such a diverse array of public health programs and services that finding clear and effective messages and tools is a challenge. The session will address how Michigan health departments can use a free toolkit to communicate the impact of local public health services and programs. Best practices in data visualization, information design, and message framing were used to develop a set of impact communications that are easy to read and understand.

Anne Barna, MA, Planning, Promotion, and Evaluation Manager, Barry-Eaton District Health Department

Susan Peters, DVM, MPH, Health Analyst, Barry-Eaton District Health Department

SESSION 205

THE PAST, PRESENT AND FUTURE OF LEAD ABATEMENT FROM THE LEAD SAFE HOMES PROGRAM

In Michigan, 5,700 (3.6%) children less than six years old were diagnosed with an elevated blood lead level. There is new opportunity for the expansion of lead hazard control services in communities and lead safe homes for families in Michigan. During this presentation we will share our experience and vision of the future of lead hazard control.

Melissa Steiner, MSA, CHES, Outreach Analyst, Michigan Department of Health and Human Services

Courtney Wisinski, MPH, Michigan Department of Health and Human Services

2:45 - 3:45 P.M.

SESSION 301

LEADING HIGH PERFORMANCE ENVIRONMENTAL HEALTH SERVICES

We hear the buzz words of engagement, benchmarking, stakeholders, customer focus, continuous improvement... How does a Public Health Leader bring this together in a meaningful way that goes beyond the "buzz" and develops a sustainable organizational culture? Allegan County will share its experience of engaging staff, community stakeholders and decision makers in the process of setting customer focused expectations for Environmental Health services.

Angelique Joynes, MPH, RN, Health Officer, Allegan County Health Department

Robert J. Sarro, Allegan County Administrator

Randy Rapp, RS, Environmental Health Services Manager, Allegan County Health Department

SESSION 302

LOCAL PUBLIC HEALTH PARTICIPATION IN RESEARCH AND DATA PRODUCTION: A NATIONAL SCIENCE FOUNDATION EXAMPLE

The presentation describes survey implementation using respondent driven sampling (RDS) in three Michigan counties (Wayne, Macomb and St. Clair) focusing on intravenous drug use, including opiate injection. Successful implementation of RDS and survey response rates (N=582) varied dramatically by county. This presentation highlights participation of the local public health departments in planning the survey questions, implementation, and data distribution from the perspective of a university researcher, a medical health officer and a student research assistant.

Juliette Roddy, MBA, PhD, Professor, University of Michigan Dearborn

Annette Mercatante, MD, MPH, Medical Health Officer, St. Clair County Health Department

Paris Freeman, Student, University of Michigan Dearborn

SESSION 303

THE NORTHERN MICHIGAN PUBLIC HEALTH ALLIANCE: CHIEF HEALTH STRATEGIST IN THE NORTHERN MICHIGAN COMMUNITY HEALTH INNOVATION REGION AND BEYOND

The Northern Michigan Public Health Alliance embodies Public Health 3.0 and the role of Chief Health Strategist. Based on our experience in population health and clinical community linkages, MDHHS designated the Alliance as backbone for the Northern Michigan Community Health Innovation Region, one of five “CHIRs” in the Michigan SIM—and the only one led by public health. In this session, participants will learn about the Alliance experience as Chief Health Strategist across a large rural region.

Wendy Hirschenberger, MPH, Health Officer, Grand Traverse County Health Department

Jane Sundmacher, M.Ed, Executive Director, Northern Michigan Community Health Innovation Region

Lisa Peacock, MSN, WNP-BC, Health Officer, Health Department of Northwest Michigan and Benzie-Leelanau District Health Department

SESSION 304

GRASPING THE DREAM: FACILITATING THE ADOPTION OF “UNDETECTABLE= UNTRANSMITTABLE” IN PHILOSOPHY AND PRACTICE

The CDC has stated, “people (...living with HIV) who take anti-retroviral therapy daily as prescribed and achieve and maintain an undetectable viral load have effectively no risk of sexually transmitting the virus...” This concept, Undetectable = Untransmittable (U=U), is a major paradigm shift, given that HIV has been synonymous with “death sentence”, and “vector of disease” for several decades. Come explore, “what is the impact on public health if some people living with HIV cannot transmit HIV sexually?”

Amy S. Peterson, MPH, STD Program Specialist, Michigan Department of Health and Human Services

SESSION 305

OPIOIDS, DIABETES, AND KICKBALL – OH MY: RE-IMAGINEERING PUBLIC HEALTH THROUGH THE PRACTICE OF PARKS AND RECREATION

Re-Imagineering public health through parks and recreational practice invites the imagination to re-create healthy communities beyond traditional boundaries that are supported by public engagement. Through collaborative and cross-sector efforts, public health sectors can develop community-wide approaches that directly address broad social and environmental determinants of health to ensure conditions where all people can be healthy. Parks and recreation provide social and physical environments that drive health behaviors where people live, learn, work, and play.

Dwight Washington, PhD, M.Ed, Commissioner, Clinton County

4:30 – 5:30 P.M.

KEYNOTE ADDRESS

ETHICAL CHALLENGES AND DECISION MAKING FOR STRATEGIC PUBLIC HEALTH LEADERSHIP: IMPLEMENTING A PUBLIC HEALTH ETHICS INFRASTRUCTURE IN LOCAL HEALTH DEPARTMENTS

Future public health leaders will continue to grapple with decisions that present ethical challenges related to justice, health disparities and the social determinants of health. Identifying these challenges, analyzing the ethical conflicts, and developing alternatives for resolving ethical tensions will increasingly be a part of public health practice. This presentation will explore practical strategies for establishing a sustainable ethics infrastructure to improve decision making that can build public trust while meeting accreditation standards.

Alan Melnick, MD, MPH, CPH, Director/Health Officer, Clark County Public Health

THURSDAY, OCTOBER 11

7:00 - 7:45 A.M.

EXERCISE ACTIVITY

CARI DRAFT, PERSONAL FITNESS TRAINER, FOUNDER AND OWNER OF ECOTREK FITNESS

Back by popular demand! Cari Draft is one of the lakeshore's most active and community-involved personal fitness trainers. While she is founder and owner of EcoTrek Fitness (unique outdoor group workouts with several series all over Michigan) she also trains numerous fitness clients, ranging from marathon runners to men and women of all ages interested in losing weight or just feeling more fit.

8:45 - 9:45 A.M.

KEYNOTE ADDRESS

PREPARING FOR AND RESPONDING TO PUBLIC HEALTH AND MEDICAL EMERGENCIES/DISASTERS

With examples of actual past events spanning nearly 40 years, the presenter will discuss the public health and medical preparedness and response activities necessary because of both intentional and unintentional incidents creating the emergency or disaster. From Assessment to Rumor Control, 21 other public health and medical issues will be discussed using real experiences and pictures from the field.

Ronald C. Burger, CDC, Retired

10:00 - 11:00 A.M.

SESSION 401

SHARE TABLES AS AN INTERVENTION TO FOOD WASTE: A STUDY OF THREE ELEMENTARY SCHOOLS IN OTTAWA COUNTY, MICHIGAN

Food Waste is a sizeable issue in school cafeterias. The United States Department of Agriculture has promoted Share Tables as an intervention to Food Waste in School Cafeterias. Rebekah Folkert, MPH, REHS, will share her graduate student research project addressing school waste and share table use in elementary school cafeterias. Presentation will also include a description of the collaboration between Health Promotion and Environmental Health and references provided to schools to ensure food safety compliance.

Rebekah Folkert, MPH, REHS, Environmental Health Specialist,
Ottawa County Health Department of Public Health

SESSION 402

A COMMUNITY'S RESPONSE TO THE 2017 FLOODING

This presentation will demonstrate one local health department's efforts to assist the community in maintaining life health and safety. Central Michigan District Health Department and Isabella County Emergency Management will describe the public health efforts and the importance of collaboration between entities during a response.

Melissa DeRoche, Emergency Preparedness Coordinator, Central
Michigan District Health Department

McCarthy Griffis, MA, PEM, CEM, ENP, Director of 911 and
Emergency Management, Isabella County

SESSION 403

THE WURTSMITH STORY: LOCAL PUBLIC HEALTH'S RESPONSE TO AN UNKNOWN EMERGING CONTAMINANT

On February 26, 2016 a Health Advisory was issued for 24 groundwater drinking wells located near the former Wurtsmith Air Force Base in Oscoda Township in relation to elevated levels of perfluoroalkyl substances or PFAS. In the 2.5 years since the initial advisory, the affected area has grown to approximately 400 groundwater wells and two local townships with a response involving local public health, multiple state agencies and elected officials.

Denise M. Bryan, MPA, Health Officer, District Health Departments #2 & #4

Cori Upper, Emergency Preparedness Coordinator, District Health Department #2

Tracey Wood, MHA, Public Information Officer, District Health Department #2

SESSION 404

THE HERO(IN) WE NEED: CREATING AN INTEGRATED OPIATE SURVEILLANCE SYSTEM

Knowledge is power, especially when collective knowledge is shared to enact change. In response to the burgeoning opiate crisis, Macomb County engaged different disciplines interacting with the epidemic (police, EMS, hospitals, and Medical Examiners) to create an integrated surveillance system that provides monitoring, evaluation, and data visualization of geographically-specific non-fatal and fatal opioid-involved overdoses. We'll highlight the development process, ways to display data for community connection, and the synergistic benefits of such partnerships.

Em Maier, MPH, Epidemiologist, Macomb County Health Department

Mirissa Bosch, BA, Public Health Associate, Macomb County Health Department

SESSION 405

EXTRA-DYADIC ENCOUNTERS & CONSENSUAL NON-MONOGRAMY: A PUBLIC HEALTH NIGHTMARE?

This presentation deconstructs the myth of consensual non-monogamy (CNM) as invariably high risk in comparison to the idealized relationship configuration of monogamy. Looking at partner communication, safer sex practices, and planning of extradyadic encounters, this presentation critically analyzes both ostensible monogamy and CNM and factors related to actual risk. Factors that create a more nuanced picture of health and risk will be discussed.

Morgan Perry, BS, MPHc, Research Assistant, Michigan Alzheimer's Disease Center, Michigan Medicine

12:30 - 1:30 P.M.

SESSION 501

VOLUNTEER RECEPTION CENTERS: USING VOLUNTEERS TO GET MORE VOLUNTEERS

In Region 3, Public Health, County Emergency Managers and the Region 3 Healthcare Coalition have worked collaboratively with volunteer groups like Citizens Corps, CERT Teams, Medical Reserve Corps and other groups to create a regional Volunteer Reception Center Plan. Volunteer groups have been trained to operate the Volunteer Reception Center and are deployable throughout the region to assist emergency response personnel when they are overwhelmed by large scale emergencies.

Cori Upper, Emergency Preparedness Coordinator, District Health Department #2

Melissa DeRoche, Emergency Preparedness Coordinator, Central Michigan District Health Department

Melissa Maillette, Emergency Preparedness & Health Education Division Manager, Bay County Health Department

SESSION 502

BIRDS, BEES, & TREES: CHANGING CONVERSATION AND STRATEGY TO ADDRESS SEXUAL HEALTH

We've all heard of the birds & the bees... but trees, too? This presentation will explore how local data, constituent voice, and evidence-based programming (the tree's roots) provides a foundation to mobilize change. Observe how local public health in the role of chief health strategist (the tree's trunk), pulled together community partners (the tree's branches) and navigated pesky obstacles (bees) to make a collective impact on the sexual health of a community.

Katie Jourdan, MPH, CHES, Public Health Educator, District Health Department #10

Sarah Oleniczak, MPH, MCHES, Deputy Health Officer, District Health Department #10

Kate Donaldson, MPH, CHES, Public Health Educator, District Health Department #10

SESSION 503

MARQUETTE AREA CLIMATE ADAPTATION: A RURAL COMMUNITY DESIGNS A HEALTHY AND RESILIENT FUTURE

The Michigan Climate and Health Adaptation Program (MDHHS) teamed up with MSU Extension, the Marquette County Health Department, and Marquette County Climate Adaptation Task Force to address climate health threats in the county through changes in local policies and physical design. The team is engaging community members and local officials in a series of facilitated discussions and workshops. They will discuss how to bring health into community planning and get buy in for proposed solutions.

Lorraine Cameron, MPH, PhD, Senior Environmental Epidemiologist, Michigan Department of Health and Human Services

Gerald Messana, MPA, Health Officer, Marquette County Health Department

Wayne R. Beyea, JD, MPA, BS, AICP, Senior Specialist, Michigan State University

SESSION 504

BUILDING STRATEGIC PARTNERSHIPS THROUGH SHARED POPULATION HEALTH PRIORITIES

Partnerships involving public health agencies, health care systems, and researchers are necessary to create healthier communities. Unfortunately, differences over key terms, such as population health, can be a barrier to collaboration. Participants will learn about recent efforts of the MSU Department of Family Medicine regarding population health terminology and priorities. Participants will then discuss opportunities for collaboration among public health, primary care, and academics to achieve population health goals.

John vanSchagen, MD, FAAFP, Senior Associate Chair, Michigan State University Department of Family Medicine

Molly Polverento, MEd, CPH, Outreach Specialist, Michigan State University, Department of Family Medicine

SESSION 505

OLD MCDONALD HAD A COUNTY FAIR: LIVINGSTON COUNTY'S SWINE FLU OUTBREAK

This will be a panel discussion. More details to follow in the onsite brochure.

2:15 - 3:15 P.M.

KEYNOTE ADDRESS

EMERGING VECTOR-BORNE DISEASES IN MICHIGAN: POTENTIAL IMPACTS OF CLIMATE CHANGE AND THE CASE FOR ENHANCED SURVEILLANCE

Surveillance and control of emerging vector-borne diseases is an important function of public health agencies. The recent expansion of Lyme disease in Michigan, and the global emergence of Zika virus highlight the potentially rapid changes in potential risk faced by the public. With looming global climate change, it is critical to understand the relationship between weather, climate, and vector-borne disease risk.

Erik Foster, MS, Medical Entomologist, Michigan Department of Health and Human Services

PLANNING COMMITTEE

RANELLE BREW, ED.D, MS, CHES

Grand Valley State University

JANINE CHITTENDEN, RN, BSN

Ottawa County Department of Public Health

DANA DEBRUYN, BS

Michigan Department of Environmental Quality

SEAN DUNLEAVY

Michigan Department of Agriculture and Rural Development

KATHY FORREST, MSN, MA, RN

Michigan State University College of Nursing

PHOEBE GOLDBERG, MPH, CHES

Office of Public Health Practice
University of Michigan, School of Public Health

PAMELA HACKERT, MD, JD, MPH

Oakland County Health Division

DON HAYDUK, BS, MS

Jackson County Health Department

CHELSEA LANTTO, MSPH, MCHES

Livingston County Health Department

FATEMA MAMOU, MPH

Michigan Department of Health and Human Services

TRACY METCALFE, MPH, CHES (CO-CHAIR)

Bay County Health Department

MOLLY POLVERENTO, MSED

Michigan Public Health Association

DEIDRE REED, RN, MA

Lenawee County Health Department

MIKELLE ROBINSON, MA

Michigan Public Health Institute

JAMES RUTHERFORD, RS, MPA

Kalamazoo County Health & Community Services Department

RAY SHARP, BA

Western Upper Peninsula Health Department

JODIE SHAVER, BA, GMS

Michigan Association for Local Public Health

MEGHAN SWAIN, BBA

Michigan Association for Local Public Health

ORLANDO TODD, MBA (CO-CHAIR)

Michigan Department of Health and Human Services

TERRIE WEHRWEIN, PHD, RN, NEA-BC, ANEF

Michigan State University, College of Nursing

FRED YANOSKI, MPH

Midland County Health Department

MICHIGAN'S PREMIER PUBLIC HEALTH CONFERENCE

NAME _____ TITLE _____

AGENCY _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

CONFERENCE FEES Registration deadline: September 28

- | | |
|------------------------------------------------------------------------------|-----------|
| <input type="checkbox"/> I plan to attend the full conference | \$ 149.00 |
| <input type="checkbox"/> I plan to attend only Wednesday, October 10 | \$ 99.00 |
| <input type="checkbox"/> I plan to attend only Thursday, October 11 | \$ 99.00 |
| <input type="checkbox"/> Late registration - please add (after September 28) | \$ 20.00 |

For student & retiree rates, please contact MALPH.

PAYMENT METHOD _____ TOTAL PAYMENT DUE \$ _____

- Check - Make payable to MALPH Credit Card - You will be sent an invoice

GUEST EVENT TICKETS \$30 per meal function

If you wish to bring a guest who is not a registered conference participant, please contact Jodie Shaver at MALPH.

SESSION SELECTION Indicate the sessions you plan to attend

Tuesday, October 9

Wednesday, October 10

Thursday, October 11

PRE CONFERENCE SESSIONS:

P-101 P-102

P-103 P-104

100 SESSIONS:

101 102 103 104 105

200 SESSIONS:

201 202 203 204 205

300 SESSIONS:

301 302 303 304 305

400 SESSIONS:

401 402 403 404 405

500 SESSIONS:

501 502 503 504 505

Pre Conference Sessions are FREE
Please check brochure for overlapping times.

Cancellations must be received via fax by September 28, 2018 and are subject to a \$25.00 administrative fee.

ACCOMMODATIONS We must know accommodations in advance. We cannot guarantee special needs once on site.

- I will require Vegetarian Meals I will require Gluten Free Meals Other Special Needs - Please Contact MALPH
- Food Allergies - Please Explain _____
- Physical Limitations - Please Explain _____

PLEASE SEND COMPLETED REGISTRATION FORM TO:

MALPH
PO Box 13276
Lansing, MI 48901
Or FAX: 517-485-6412

Registration forms can be faxed to 517-485-6412 in advance of payment. Cancellation policy will apply to faxed registrations.