

AGENDA

Michigan Public Information Officer Network

November 16, 2018

9:00 am – 10:00 am

Free Conference Call Online Meeting: <https://join.freeconferencecall.com/gconrad>

Dial-in: (515) 739-6256

Access Code: 753973

9:00 am Welcome & Introductions

New Member Introductions

9:10 am State Updates & Discussion (PFAS, Hepatitis A, Flu, other statewide concerns)

A. Lynn Sutfin – Public Information Officer, MDHHS

B. Jennifer Holton - Director of Communications, MDARD

C. Melanie Brown – Director of Communications, MDEQ

9:30 am New Business

A. 2019 Call Schedule – Move to Quarterly Meetings?

B. Proposal 1: Recreational Marijuana

9:50 am Member Sharing

- How do you go about the planning process when deciding what to do messaging on (i.e., health observances, timely topics, etc.)? Do you involve other staff? Do you have a tool/template that you use to help?
- What resources have you discovered recently that you'd like to share? Online tools, free resources, etc.?

New Resources, Emerging Topics, Upcoming, and/or Attended Conferences/Trainings, etc...

10:00 am Adjourn & Next Meeting

Dates for 2019 TBD (Online Meeting & Teleconference)

2018 Meetings:

3rd Friday of Every Other Month @ 9:00 am

January 19th	March 16th	May 18th	July 20th	September 21st	November 16th
--------------	------------	----------	-----------	----------------	---------------

Michigan Public Information Officer Network (**MiPIO**). Have suggestions or questions about the MiPIO Network? Know other colleagues who should be invited? Email Gillian Conrad at gconrad@bchdmi.org or (269) 927-5624.